Florina®
CERAMICS

...

Prologue

Stepping into a virtual age, a magazine like this feels like a return to something tangible. Thusness finds inspiration in every facet of life.

In a fast-paced world submerged in information, Thusness offers a quiet invitation to rediscover the beauty woven into everyday existence. We hope it becomes more than a magazine—an embodiment of a certain way of living.

Every article is imbued with a love for life and attention to detail, guiding us into overlooked corners and revealing moments of subtle beauty.

Whether through case studies or ordinary events, each moment holds a landscape worth noticing.

Thusness does not merely document life—it seeks to interpret it. We aspire to create a magazine with warmth, where readers can feel our dedication and passion.

We hope to share our reflections and insights, offering new inspiration. May you sense the care poured into these pages—and come to treasure Thusness.

Enjoy!

Since its early creative vision, Thusness has placed sustainability at the heart of its expression. Guided by the principle of enduring extension, the approach weaves together environmental consciousness and contemporary sensibility—embodying a sustainable cycle shaped by culture, longevity, and symbiosis.

Sustainability, as long-termism, is not a fleeting burst of inspiration but an enduring commitment that grows more vital with time.

Thusness moves away from complex binding, adopting a loose-leaf format that allows each page to be easily detached. Short-term accumulations can be built through “supplement packs” added at any moment—gradually forming a lasting dedication that only deepens with time.



Sustainable Expansion

Sustainable「Designed for Recording」

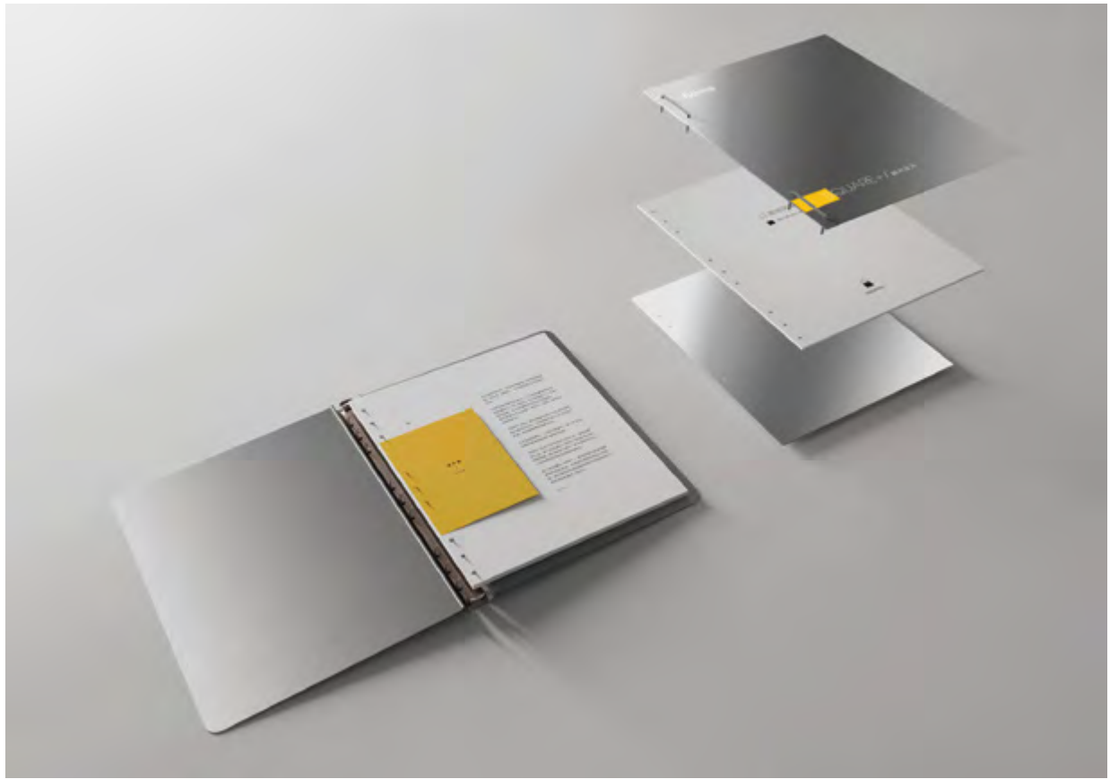
Thusness is divided into three sections, each printed on a different eco-friendly paper—enhancing print quality while helping readers intuitively distinguish the unique recording language of each section. The varied textures offer a rich tapestry of reading experiences.

Sustainable「A Way of Life」

Not merely a slogan, but a wholehearted pursuit of a green, low-carbon future. Thusness features a custom aluminum outer cover—fully recyclable and exceptionally durable—adding depth and texture while evoking a sense of technology and futurity, forging a seamless connection between brand and object.

Sustainable「A Manifesto of Participation」

Not standing on the sidelines, but taking part—protecting the Earth through small, cumulative acts. Sustainability is more than environmentalism; it is the universal logic that allows anything to endure. Thusness is like an eye piercing through time and space, offering a glimpse of steady ascent across cycles.



Individual Series Breakdown





Index

#Part.01
Miscellany

#Part.02
Projects

#Part.03
Collections

1:

#Part.01

Miscellany

#Part.1.1

The Currents of Space



"Of all the worlds in the Galaxy, **Florina** is the most beautiful."
"It is a gold mine that never runs dry."
"The soil of Florina holds treasures beyond measure."

— Isaac Asimov, The Currents of Space

The brand **Florina** traces its origins to a world shrouded in mystery and imagination—one inspired by The Currents of Space, a masterpiece from the legendary grandmaster of science fiction, Isaac Asimov.

In the novel, **Florina** is a enigmatic planet rich in resources, renowned across the galaxy for its production of a precious material known as Jilj.

For **Florina**, the cement tile brand, its founding team is precisely that of a group of curious young souls—those who gaze at the stars and dream of the future.

Their Jilj is the brand philosophy they hold dear: creativity, pioneering spirit, and artistry.

Florina is more than a name—it is a concept rich with symbolism. Like a magnificent realm, it calls upon the many young souls who pursue beauty to come together and forge this radiant planet, shining unparalleled in the galaxy of tiles.

Florina is an innovative and passionate cement tile company, dedicated to crafting high-quality ceramic tiles that bring a sense of warmth and humanity to every living space.

Vision:

To be
a globally influential
creative tile brand

Mission:

To bring
warm, human-centric cement tiles
to every living space.

Values:

Customer First
Sincere Partnership
Alignment First
Efficient Execution

Vision

As a young and passionate tile brand, we strive to become a globally influential creative tile brand—a vision that demands relentless innovation.

We continuously explore the design potential of tiles, respond to market needs, and dedicate ourselves to crafting acclaimed products, expanding our presence step by step.

This is more than a goal; it is the unwavering direction of our pursuit.

Mission

Our mission is to bring warm, human-centric cement tiles to every living space. For us, home is a sanctuary—true warmth lies in genuine human connection.

Values

We stand by our values: Customer First, Sincere Partnership, Alignment First, Efficient Execution.

Guided by these principles, we craft warm, comfortable living spaces through exquisite craftsmanship and high-quality products.

We believe that Customer First is the heart of service, Sincere Partnership the cornerstone of collaboration, Alignment First essential to teamwork, and Efficient Execution key to lasting success.

We put customers first, delivering premium products and exceptional service so everyone may experience a superior living environment. Sincerity and trust are the foundation of partnership—only through genuine mutual progress can we achieve a true win-win. Alignment unites us as one team, and efficient execution drives our success in the market.

Committed to our mission of bringing warm, human-centric cement tiles to every living space, we continuously strive for innovation and excellence. We believe that by staying true to our values and embracing progress, we will one day become a globally influential creative tile brand.

JIANG Jun

姜俊°



Born in 1982.
Postdoctoral researcher at the College of Architecture and Urban Planning, Tongji University.

Independent curator and art critic.
Graduated from the Kunstakademie Münster, Germany, and later received a Ph.D. in Art Studies from the China Academy of Art.

Specializes in public art research, as well as interdisciplinary studies bridging contemporary art and urban governance.

Served as one of the curators of the 7th Guangzhou Triennial — Becoming in Flux and the Chengdu Biennale — The Gravity of Time.
Curator of the China National Pavilion at the 60th International Art Exhibition of La Biennale di Venezia.

The connection with **Florina** began with "art." Florina Cement Tile, as a social enterprise, not only contemplates how to give back to society through its growth, but also how to forge a bond with art. For art, to a certain extent, nourishes the soul—especially the contemporary art we encounter today, which offers rich reflections and dialogues on our society and the conditions of our lives.

What is the connection between art historian and curator Jiang Jun and Florina?

We have entered an era of gentrification, where more people embrace art and cultural consumption. It was in this context that **Florina** and Jiang Jun crossed paths, united by a shared vision: to build an art-loving community and create a lever effect between art and enterprise.

Florina plans to collaborate with distinguished and emerging artists, forging a seamless synergy between art and brand. Together, they will explore creative concepts, giving rise to compelling works that resonate with the public—amplifying brand influence while nurturing new talent and contributing to the future of art.

This journey begins with the **Florina** brand narrative co-developed with Jiang Jun: The Currents of Space. Interweaving creativity with artistry, it invites you to experience our products, understand our brand, and explore the cross-boundary fusion of this mysterious planet.

How to embed creativity into both art and brand solutions is a critical question. Artists, entrepreneurs, and creative minds must harness their unique ways of thinking to unlock greater possibilities.



As we deepen our collaboration, our focus will turn to public welfare—particularly initiatives that help children and young people grow through art, while allowing brand, art, and social good to reinforce one another for greater impact.

Public welfare has reshaped society, marking an era of gentrification—one defined by progress in equality, fairness, and environmental awareness, all extending into the cultural sphere. Artists and entrepreneurs each contemplate how to give back in their own way.

In this era, a positive relationship has formed among public welfare, art, and economic development—driving material progress while enriching spiritual life. The involvement of artists and entrepreneurs has made public welfare more diverse and deeply resonant.

We hope to support underrepresented communities, paying close attention to the rights and well-being of vulnerable groups while nurturing the creativity of diverse minds to contribute to a better society.

#Part.1.2

The Art of Future Commerce

Stellar Odyssey

The Art of Future Commerce

An Immersive New Retail Space

Built on a strong alignment of values, the designer has transformed a traditional ceramic tile showroom into a premium new retail space—seamlessly integrating commerce, art, and technology.

Once considered a low-frequency industry, home furnishing is now embracing experiential retail. The new Florina headquarters combines technology with new retail to create an immersive experience that redefines the showroom.

Breaking conventions, this design repositions tiles within a high-frequency retail context, bridging the gap between product and consumer—capturing the attention of younger generations and resonating with the aesthetics of modern daily life.

The transformation from low-frequency to high-frequency retail demands an extended spatial lifecycle. Grounded in the core values of fashion, technology, nature, and individuality, the design establishes emotional connections through an immersive, multi-sensory experience.

Light, space, and materiality guide visitors through a carefully orchestrated emotional rhythm. With its pioneering vision, Florina continues to lead the industry—from the matte gray of concrete to the sheen of futuristic silver, a palette both harmonious and distinct, telling the story of a brand rooted in heritage yet advancing toward the future.



Terry Xu

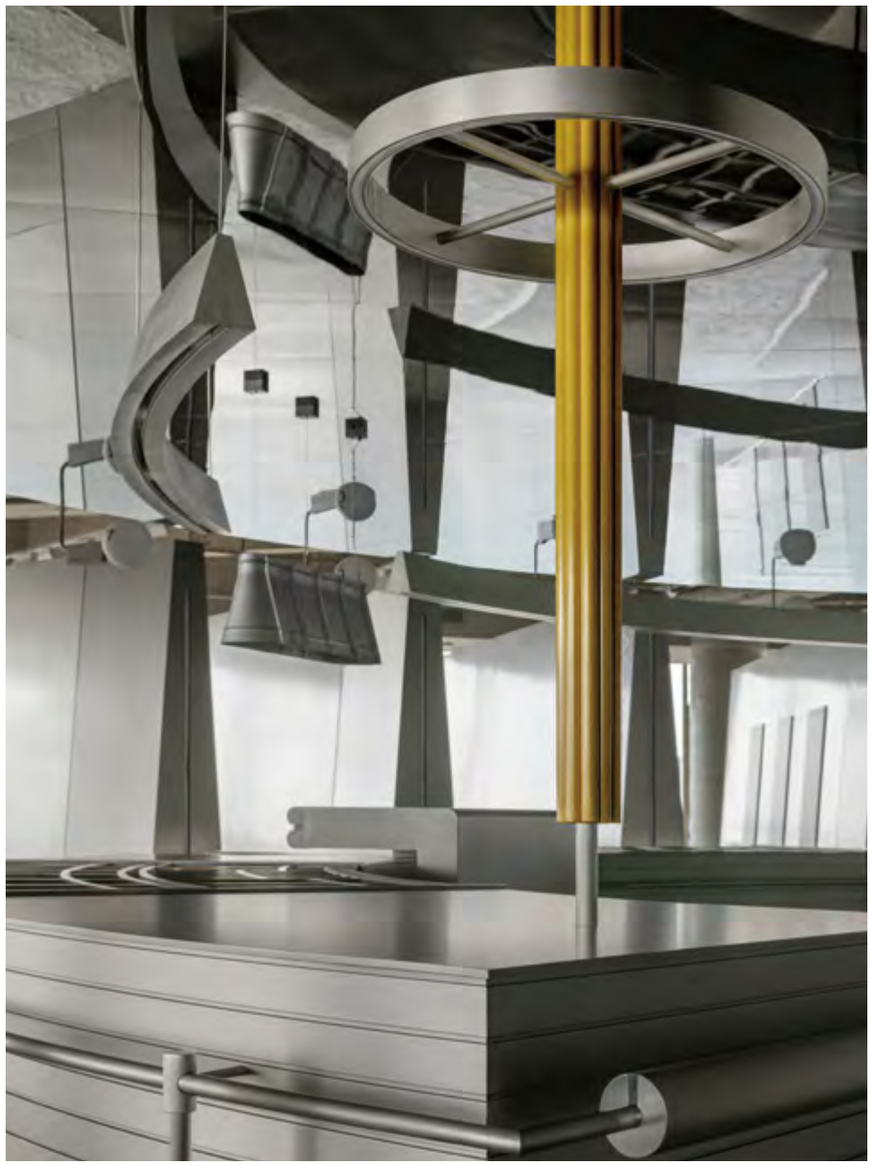
徐庆良

Rui Kun International—Masamori Design
Chief Designer

The Architectural Society of China, Interior Design Branch
National Council Member

Masanori Art
Founder

Heshan Collective
Co-founder





Stellar Odyssey

The original fan-shaped structure lends itself to a radial floor plan. The fluid, unrestricted circulation breaks from traditional showroom design—a "de-circulation" approach that grants the space maximum freedom. Visitors move freely among the displays, their wandering paths and spontaneous pauses becoming part of the experience.

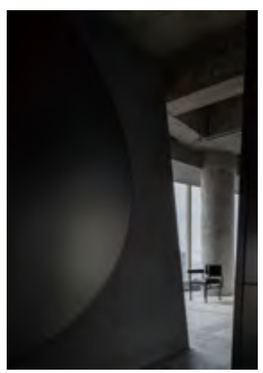
Brushed stainless steel serves as the sole decorative material, vertically organizing the displayed products. At the center, the "island" functions as a visual focal point, while floor-to-ceiling glass windows draw natural light inside, allowing the interplay of light and material to reveal the authentic essence of each product.

As life moves away from complexity, the space embraces a rationality that unites material, function, and form with simplicity and individuality. The organic, ever-changing environment invites visitors to wander and experience the fusion of materials firsthand.

Where Light Meets Shadow

On the brushed stainless steel display walls, natural light streams through the floor-to-ceiling glass windows, filling the entire exhibition space. The interplay of light and shadow cast through the glass becomes like an integrated mural—sometimes bold, sometimes restrained. Within the interplay of curves and light, the design maximizes the product's visual impact, allowing visitors to experience its varied textures under both natural and artificial light.

By maximizing natural light and expanding sightlines, the interplay of light and shadow constructs a futuristic atmosphere unique to the showroom.











Dimensional and Dynamic

The radial layout features 14 entryways arranged in a fan-shaped plan, with custom spherical lighting floating above—evoking the brand's cosmic origins. Natural light streams in, filling the space with a sculptural and fluid quality that enhances transparency and shapes its character. Light, space, and material guide visitors through an emotional rhythm, creating a truly distinctive exhibition experience.

The 14 entryways double as display walls, each showcasing different product specifications with adjustable mounts. Above, multimedia screens play rhythmic music, as product textures intertwine like a galaxy and spherical lights float like planets. The fusion of sound, light, and technology fills the space with a futuristic, sci-fi ambiance.

Bridging New Commerce

The island at the center of the showroom displays brand products. It serves as both the starting and ending point of multiple pathways, connecting the spatial core. Product samples are presented on mobile carts, creating a new retail scene. A live-streaming area is also integrated to engage younger audiences.

#Part.1.3

Art for Good

A flicker of light,
like love scattered across the world.
When gathered together,
it becomes an unstoppable force,
warming every heart in need.

Planet Firefly°

Planet Firefly offers a sanctuary for youth and the community—a place sheltered from life's hardships, where warmth and hope can be found. It provides refuge and support for those in need, a home to lean on, a space to trust and depend upon.

Florina contributes to public welfare with lasting commitment, bringing greater visual artistry to every space through its products and service.



2023

Constellation Initiative 1.0



Sang Huoyao

桑火尧

Ink Artist
Pioneer of Chinese Jingxiang Art



Zhou Wei

周巍

Artist & Sculptor

Sang Huoyao 桑火尧
-
Joyful Moments

Art is connected to society and the issues of our time. We create with responsibility—producing thoughtful work. Through layering and obscuring squares, my art generates a force that inspires both myself and those in need.

For artists, engaging with society is essential to the creative process. Art must confront the present to hold meaning. At Journey into Warmth, I saw many caring individuals united in their commitment to public welfare—coming together to care for those in need.



Zhou Wei 周巍
-
On Residue

The inspiration for Residue came from an encounter with Florina, which turned our attention to the collaboration between art and enterprise.

For this public welfare project, we took a small fragment from a large-scale work and crafted it into a piece of jewelry—an approach that highlights the interplay between art and leftover materials.

I hope this ring brings a unique sensory experience to each recipient, while sparking reflection on the issues of our time—and inspiring action. This is the core of my creative pursuit.

Zhou Wei's work not only reexposes the beauty in life's remnants but also invites us to transform waste into value through innovation and creativity.



2023

Constellation Initiative 1.0



Lighting the First Star on the Path of Charity

This initiative aims to raise funds for 1,300 low-income families in Nanhai District by recruiting professional social workers, each serving 100 families annually. We sincerely invite caring individuals to join us in safeguarding these families—every act of kindness becomes the brightest light in their hearts.

Public welfare is a noble cause that requires the participation and effort of all members of society. Only when each individual recognizes their responsibility can public welfare truly thrive.

We must also strengthen the promotion of public welfare, raising awareness and inspiring greater participation. At the same time, we need to ensure proper oversight so that resources are used effectively.

Public welfare products are more than donations—they are gifts with purpose. Every wearer becomes an ambassador of *Project Starlight 1.0*, spreading warmth and lighting the way for a better society.

For businesses, participating in public welfare not only enhances social image but also fosters harmonious development and long-term sustainability. Through donations, resources, or volunteer services, companies can contribute to society—strengthening internal culture, team cohesion, and a shared sense of purpose.







2024

Constellation Initiative 2.0



Jiang Jun
姜俊
Curator of the "Returning Home" Charity Event

Independent Curator
Curator of the China National Pavilion at the 60th International Art Exhibition of La Biennale di Venezia

As curator of the China National Pavilion at the Venice Biennale, Jiang Jun has long explored the integration of art and social welfare. In August 2024, he collaborated with Florina to curate a public welfare art event themed "Returning Home," continuing his charitable efforts from "Project Starlight" in 2023. The event partnered with the Southern Map Chronicles and artist Wang Zhenghong, whose iconic work Sunbird inspired an art brooch symbolizing the theme—using art to spread the spirit of public welfare.

Jiang Jun imbued "Returning Home" with deep social meaning—evoking the universal longing for belonging while calling attention to migrant and vulnerable groups. The event infused public welfare with emotion and cultural depth, enabling more people to feel the power of social responsibility through art.

The "Returning Home" theme amplified art's guiding role in social culture. Jiang Jun aims to bridge artists, the public, and charitable organizations—creating positive social impact. This collaboration combines art's cultural value with philanthropy's social significance, raising awareness and expanding the reach of public welfare through cross-cultural dialogue.

Art is a force for social progress. "Returning Home" brings art closer to people's hearts while offering a reflection on shared emotions and responsibility.



Wang Zhenghong
汪正虹
Lead Artist of Sunbird

Artist at the China National Pavilion of the 60th Venice Biennale in 2024
Professor and Doctoral Supervisor at the China Academy of Art

At the 60th Venice Biennale China National Pavilion exhibition Collective Harmony: A Gathering, Wang Zhenghong presented her work Traces of a Hundred Birds. Inspired by Huang Quan's 10th-century painting Sketches of Rare Birds and her childhood memories, the piece depicts birds in various forms—inviting reflection on humanity's connection with nature.

Within the China National Pavilion, Wang not only showcased Traces of a Hundred Birds but also brought a distinctly Chinese way of life and cultural essence to the global stage. As these birds gather in the skies of Venice and take flight from the Pavilion, they carry Chinese culture to every corner of the world—embodying the very spirit of Collective Harmony: A Gathering.



The "Sunbird" featured in this public welfare initiative draws inspiration from Huang Quan's classical painting Sketches of Rare Birds, reimagined through an artistic lens. For the "Returning Home" initiative, Wang Zhenghong brought the Sunbird from the Venice Biennale back to China, marking its first collaboration with a public welfare project. The Sunbird carries her heartfelt message: no matter how far one flies, home is built with love.

Art not only resonates with the senses and soul—it carries the spark of hope, conveying warmth and light.

This initiative offers tangible help. Volunteers truly see the needs of children and adolescents, addressing both emotional and practical challenges. I am deeply moved to take part in this meaningful effort, and I hope to make a real difference for the children in our community.

We designed a cross-border T-shirt to express our life philosophy and embed the spirit of public welfare into more hearts.

In 2023, we carefully selected artwork that added depth to the first T-shirt. This year's design features a minimalist bird's nest—warm and understated—echoing Wang Zhenghong's Sunbird. The Sunbird brooch brings vitality to the piece, while the back showcases a starry sky, surrounded by hearts—a reminder that every soul shines brightest with love.

This is more than clothing. It is a commitment, an attitude, a touch of the heart. Under Project Starlight, let us protect the little birds and light up their hopes.

The kraft paper packaging—renewable, durable, and recyclable—reflects our commitment to sustainability with a simple, refined quality.

Our collaboration with Wang Zhenghong and Planet Firefly has been a co-creative journey, uniting art and public welfare. We believe this small T-shirt can inspire more people to join us.







Terry Xu
徐庆良
"Returning Home" T-shirt Designer

Chief Designer at Rui Kun International—Masamori Design
National Council Member of the Architectural Society of China, Interior Design Branch
Founder of Masanori Art
Co-founder of Heshan Collective

Returning Home



Where Art Meets Charity: A Meaningful Union

Following Project Starlight in 2023, we now launch its second chapter—Returning Home. This initiative fulfills 100 small wishes for low-income families with children in Nanhai District—a trip to the amusement park, a birthday cake, a health check, or an interest class. What we take for granted is what they long for all year. A small possibility can spark bigger dreams. Join us—like stars in the night sky, together we light up the city.

The families are primarily from Shishan Town. Cai Shuhua, Deputy Director of the Party and Government Office, shared: "Everyone has a nest within. Project Starlight brings collective strength to meet community needs—hoping more companies join to empower more families."

Chen Di, Director of the Nanhai District Civil Affairs Bureau, noted: "Here, we can set aside our roles—and simply contribute to the greater 'nest' we all share."

Brand participation in public welfare goes beyond visibility. Its greater purpose is to inspire others to join. With the support of artists and entrepreneurs, Project Starlight has grown into Returning Home—where birds who have flown afar can finally return to their nest.



Where Compassion Leads,
a Better World Begins

As the theme suggests, there are still "little birds" in corners of China weighed down by heavy wings, unable to take flight. Our warmth and support are the hope that gives them the courage to soar.

As part of society, businesses have become an essential force in easing social challenges. Engaging in public welfare allows them to demonstrate brand value while contributing to meaningful solutions—a true win-win.

For us, this is more than an event—it's a call from the heart. We believe every small effort, every act of care, can inspire more people to join in and become a force for change.

Doing good through business, with a vision to give back to society, we trust that this steadfast commitment will guide us toward a brighter tomorrow—and a better version of ourselves.

2025

Constellation Initiative 3.0



Wei Hua
魏华
Artist

1989, graduated from the Sculpture Department of Guangzhou Academy of Fine Arts.
Master of Environmental Ceramics, Dankook University, South Korea.
Former Vice Dean, Professor, and Doctoral Supervisor at the School of Arts and Crafts, Guangzhou Academy of Fine Arts.
Member of the China Artists Association and the International Academy of Ceramics (IAC).

Project Starlight 3.0 invited renowned artist Wei Hua to participate, featuring his work Colorful Pottery Impressions. Wei Hua revitalizes regional traditions with an international perspective, transforming ancient pottery motifs into a contemporary ceramic language—bringing cultural heritage to life. His embrace of difference resonates with the "Twin Creation" theme, using artistic renewal to foster social understanding of youth with autism.

Wei Hua's involvement enriches the project with cultural depth, contributing over 20 ceramic patterns through a public welfare licensing model—merging intangible cultural heritage with social purpose.



Colorful Pottery Impressions — Original

The Twin Creation of Art and Life

Twin Creation, the core theme of Project Starlight 3.0, evolves from 1.0's social worker services and 2.0's small wishes to long-term vocational training for youth with autism (16+). It embodies "art and life reborn together."

Artistic Creation: Ancient motifs from Wei Hua's Colorful Pottery Impressions are reimagined through art—symbolizing cultural renewal.

Life Reborn: Art therapy and vocational training help youth with autism achieve social integration and economic independence beyond government subsidies.

A Fusion of Fashion and Purpose

The Twin T-shirt, signature of Project Starlight 3.0, is designed by Xu Qingliang from Wei Hua's Colorful Pottery Impressions. Through recomposition, partial enlargement, and layered textures, a pattern emerges—deep and light inks blend, symbolizing harmony in diversity and embracing imperfection, much like the unique qualities of young people with autism.

On a pure white background of hope, the patch sits at the chest with a subtly distressed collar and cuffs—conveying understanding and acceptance.

More than fashion, this T-shirt bridges to public welfare. Every wearer becomes an ambassador for Project Starlight. The eco-friendly kraft paper packaging reflects a commitment to sustainability.



The Needs and Hopes of Youth with Autism

Project Starlight has evolved from 1.0's Lighting the Stars of Charity to 3.0's Twin Creation, bringing hope to vulnerable groups. Project Starlight 3.0 focuses on youth with autism (16+), who face employment, social integration, and family care challenges after leaving government subsidies.

Twin Creation offers vocational training—art skills, counseling, and career planning—to help them achieve economic independence and social inclusion. Through art therapy, they build confidence and find their place in society.

By integrating art, public welfare, and corporate commitment, Project Starlight 3.0 opens a new chapter for youth with autism. Florina's involvement deepens business for good. The project will continue to evolve, gathering starlight to illuminate more dreams.





Terry Xu
徐庆良
"Twin Creation" T-shirt Designer

Chief Designer at Rui Kun International—Masamori Design
National Council Member of the Architectural Society of China, Interior Design Branch
Founder of Masanori Art
Co-founder of Heshan Collective

#Part.1.4

Art & Industry

Through the power of industrial design,
artists expand the forms of artistic expression—
while shaping how audiences perceive and experience industry.



Zhang Yiming
张一鸣

Young Sculptor
Member of the National Urban Sculpture Committee
Founder of Pinchen Art
Founder of NeedArt

2024 Foshan Industrial Design Week – "Designers' Fantasy Night" was grandly held at the Innovation Center of Guangdong Industrial Design City. As a flagship event for industrial design, it brings together industry elites, fostering exchange and resource sharing. This year, with the city expanded to central Foshan and the new Innovation Center launched, the event further gathers design resources in Chancheng, boosts regional cooperation and drives industrial synergy.

On the opening night, young artist Zhang Yiming launched a collaborative creation with Florina Cement Tiles. The partnership interprets the concept "Where there is a home, there is Foshan-made", integrating art into daily life and bringing diverse, personalized designs to the ceramic industry.

This is Zhang Yiming's first artistic creation on ceramic tiles. The attempt inspired him to blend art more naturally into daily life, building on his earlier sculpture series. Often seen only as building materials, tiles are transformed by artistic design to present a new aesthetic experience in people's lives.









#Part.1.4

Dream of Home

Organized by:
Dream of Home Program
Sponsored by:
Florina Cement Tiles
Released on:
Dragon TV
iQIYI
bilibili
Sina Weibo



Liang Jianguo 梁 建 国

Sun Shaochuan 孙 少 川

A New Home in the Traditional Minnan House

In this episode of Dream of Home, a century-old ancient house in Jimei District, Xiamen is revitalized. Designers Liang Jianguo and Sun Shaochuan help restore the 150-year-old building, transforming it to regain its former glory.
This traditional Minnan house, located in Jimei District, Xiamen, Fujian Province, is the Yang family's ancestral residence. During the Ming and Qing dynasties, many coastal residents in southeast China made a living in Southeast Asia, including the Yang ancestors. After accumulating wealth, they returned to build this large three-bay traditional house covering 500 square meters, preserving classic architectural features such as red bricks, red tiles and dovetail gables.



As cities evolve and lifestyles change, the ancient house has lost its former splendor. With a smaller family and outdated infrastructure, it was on the verge of abandonment. To preserve the history of Minnan architecture, carry on the family legacy, and provide a gathering space for the younger generation in the community, Dream of Home took on the restoration project to renew the century-old residence.
Liang Jianguo and Sun Shaochuan assembled three teams specializing in ancient architecture restoration, interior renovation and structural reinforcement. After evaluating and measuring the building, the team found severe damage to the wooden components. Due to its age, the timber frame was in poor condition, and previous improper repairs had further harmed the structure, making heritage restoration the top priority of this project.

The Revival of a Century-Old Ancient Dwelling

After solving the challenges of ancient architecture restoration, improving living conditions to suit modern lifestyles also became a key focus of this renovation. Let's take a look at the renewed century-old house!

The front hall and courtyard form an open public area. While preserving the ancestral worship function of the main hall and patio, reading areas on both sides were added for the community.
Restored wooden beams and the rear gate were refinished, retaining the original antique charm.

Two kitchens were added to the main wing, catering to the client's family and his uncle's household separately.
A vegetable garden was designed on the east side. A previously dark, enclosed room was opened up into a bright dining space, creating a convenient path for the elderly between bedrooms and the garden.

A modern kitchen and dining area were added, connected to bedrooms for the client, his wife and two daughters, forming an independent private living zone. The east and west wings are symmetrically arranged: the east for the client's family and the west for relatives.

Craftsmen from Jinjiang restored the wooden carvings and beams in the original style.
Following traditional Minnan customs, five steps were built at the entrance.
Witnessed by this dream, the century-old house is fully renewed, carrying Minnan culture into eternity.

Liang Jianguo 梁建国

Internationally Renowned Designer
Founder of Made·in
Executive Director of the ADCC Furnishing & Decoration Committee



Sun Shaochuan 孙少川

Expert, China Building Decoration Association, Soft Furnishing & Display Branch
Chairman, Yunxiang Group (Shanghai) Architectural Design Co., Ltd.
Chairman & Design Director, Xiamen Jiahe Great Wall Decoration Engineering Co., Ltd.
Chairman & Design Director (Partner), KAHOO HOTEL DESIGN, LLC, USA
Member, Expert Nomination Committee, 2017 China Person of the Year for Design
2016 China Person of the Year for Design







A New Home in the Traditional Minnan House

Project Location | Xiamen City, Fujian Province
Project Area | 500m²
Chief Designers | Liang Jianguo, Sun Shaochuan
Project Tiles | 1200×1200mm / 48"×48": L0+HE1+HI1+HI2



Gu Yi 顾忆

A Home That Stands Unshakable

Be sure to go in the evening.
The sunset shines on the banyan trees and casts light on the white walls,
leaving dappled shadows.
It's just like the kindergarten in my memory.

— Villager of Dawu

Waves of nostalgia ebb and flow,
No matter how far I roam, this will always be my home.

Kindergarten in memory is innocent, sweet, and full of joy.
What architect Gu Yi saw was a lonely, run-down space, permeated with the scent of time forgotten.

"We want to create shade under the banyan trees — autonomous, open, friendly and relaxed.
A place with diverse functions that welcomes people in and makes them want to stay.
Drinking tea, chatting, reading, daydreaming, doing homework, enjoying Chao opera, playing clay sculpture, sharing a feast…"



Banyan trees can be found in almost every village in Chaozhou. With luxuriant foliage and hanging aerial roots, they shelter villagers from wind and rain. As time goes by, they have become natural gathering spots for neighbors, a playground for children, and an unforgettable part of people's nostalgia.

Songchang Kindergarten, built in the 1980s, was one of the first public facilities donated by Mr. Wu Qingliang after his return to China. Due to safety and operational issues, it had long been abandoned. Mr. Wu and his family then invited the *Dream of Home* crew to renovate the deserted kindergarten into a public activity center for the whole village.

The concept of **Dawu Parlor** originated from the shade beneath the banyan tree.

Centered around the 300-year-old banyan, the space expands outward. The design team removed solid walls and used an advanced steel-wood structure to create a connected, boundary-free community.



Gu Yi 顾忆

Founder of WUshe Architects
Principal Architect

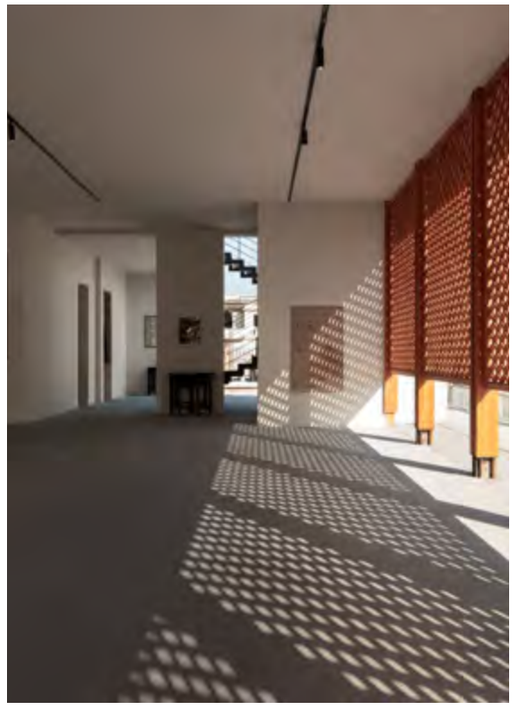
Continuing the shade of the banyan tree, sheltering the villagers day and night.

Guided by this design philosophy, the architect reorganized the two-story building, demolished the old riverside toilet and opened the auxiliary rooms into a corridor. A curved structure connects the first and second floors, forming a stand-like space for gathering and watching performances under the banyan tree.

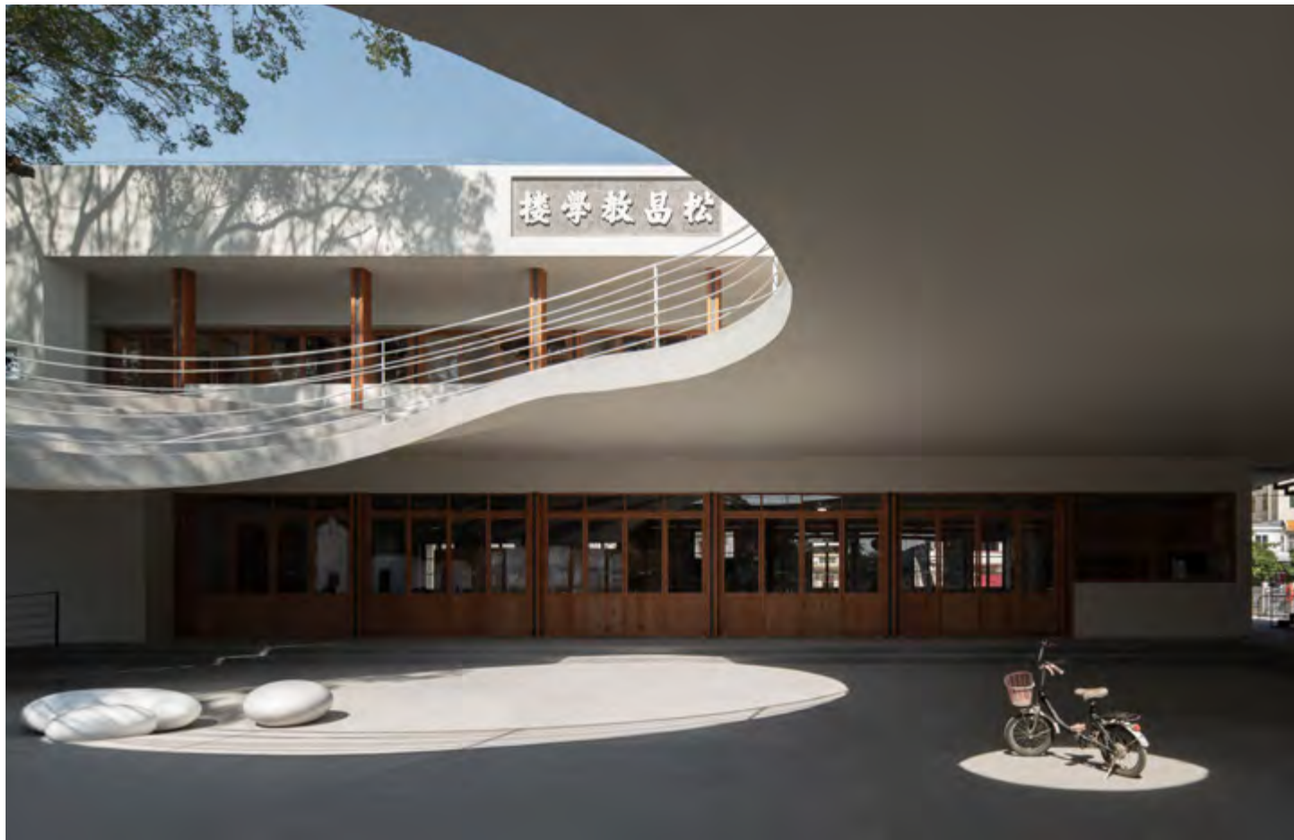
Dawu Parlor blends old and new elements. The 40-year-old plaque, a graffiti brick wall and a wooden door were preserved. Local bricks made with shell powder and traditional Chaozhou techniques were used in the new stone window system. Old stone steles, wood carvings and pillars were kept to honor local heritage and etiquette.

Now villagers and visitors fill the space: theater, workshop, shared kitchen, study room, tea area and intangible cultural heritage zone. Children study and play, parents chat and drink tea, elders rest, and women practice Chao opera. Festivals bring ancestor worship, lion dances, Yingge dances and communal feasts.

The Dawu Parlor under the banyan is a shared living room for the village, offering leisure space for locals and a ceremonial venue for welcoming guests.







Yu Haoling 余颢凌

A Home Held Together with Love

Home should be a habitat for love.Living here is not just about shelter, but about truly living.
In this renovation, we respect the residents' daily habits, infuse the design with kindness, and deliver genuine human care.
The space serves people sincerely, rather than restricting them.

House Reorganization & Renovation

Infused with human care, the design returns to practical use.
Handrails and door/window handles are custom-made to fit Liwen's hand size.
All interior corners are rounded to prevent scratches.
Moisture-proof membranes are laid throughout to ensure health.
To save Liwen the trouble of organizing charging cables, wireless charging is installed for safe daily living.

We reshaped spatial functions to ensure independent living for everyone.
Focusing on practical utility, we maximized orderly storage and made full use of every inch of space, expanding storage area from 60m² to nearly 100m²
Through rational planning and renovation, we created a layout with 6 beds, 6 desks and 3 bathrooms for a family of 7.
The family was freed from the disordered original space, gaining private and independent areas for each member, ensuring privacy and making daily life more convenient.

Awakening the spiritual realm, enjoying quiet dialogue with nature.
Respecting the human experience in space, we blend function with aesthetics.

We created a reading nook and art corner to let the growing daughters explore their talents and imagination.
By the living room window, a viewing bench connects the space to nature, inviting peaceful moments to appreciate the vastness of the ocean.

During this renovation, challenges such as remote construction and differences in Hong Kong's local policies and regulations added considerable difficulty to the implementation of our design.
Nevertheless, through relentless effort, our team successfully brought the original vision to life.

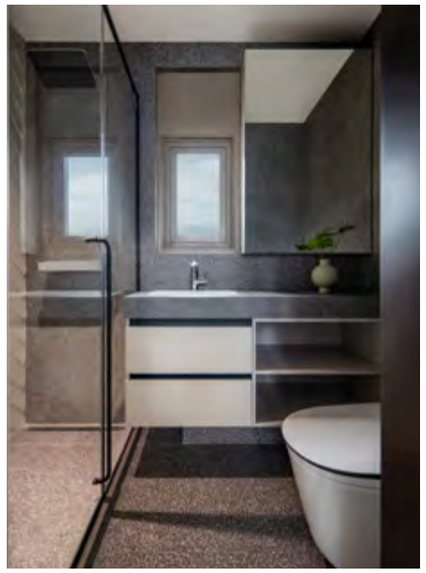
We were deeply inspired by Liwen's perseverance and positive spirit in the face of adversity.
It was an honor to be touched by such genuine warmth, and to help revitalize the old house where the family had lived for more than 30 years.
We turned their home into a place worth looking forward to and witnessed the beauty of a happy family.

May they live harmoniously in this carefully renovated home, with the elderly and the young supporting one another, enjoying the joy of family together.



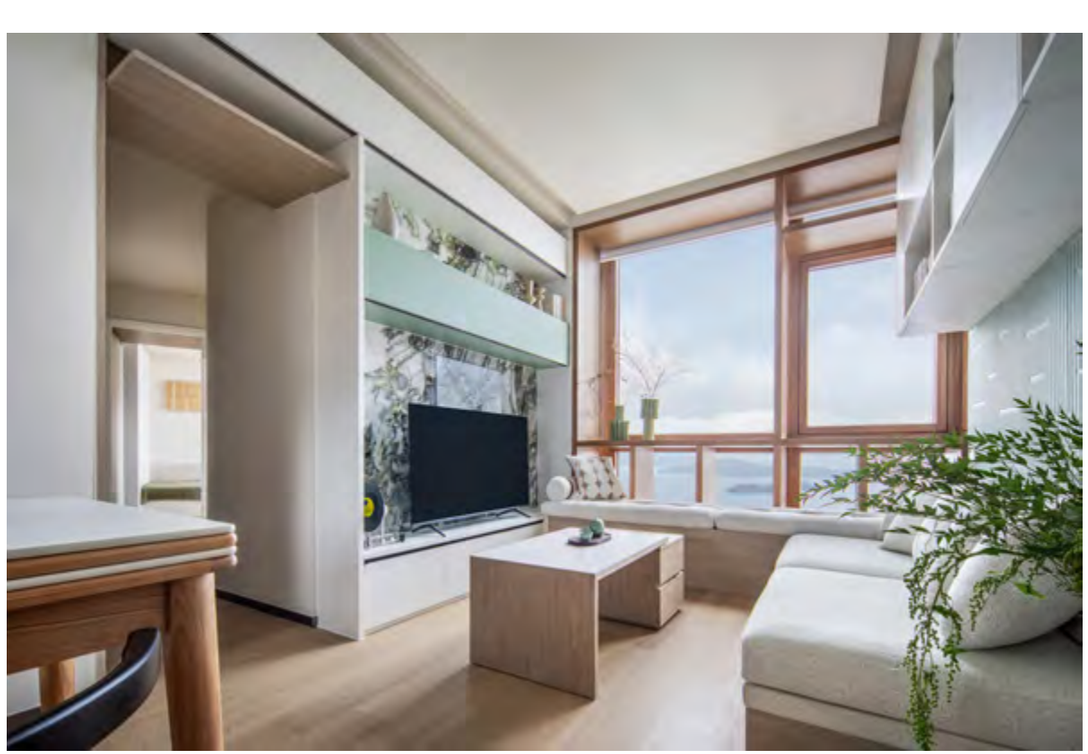
Yu Haoling
余颢凌

Founder of SENSE HOME Interior Design
Design Director of STUDIO.Y Interior Design Studio



A Home Held Together with Love

Project Location | Hong Kong, China
Design Company | STUDIO.Y Interior Design Studio
Designer | Yu Haoling
Project Area | 80m²
Tiles Used | 600x1200mm/24"x48": TV1+U0+U9+G5
50x250mm/2"x10":4100732
200x200mm/8"x8":118214+118212





Thomas Tse 谢英凯

A Home Through Thick and Thin



Thomas Tse

谢英凯

Executive Director & Design Director, Inspiration Group

Just as the sun and a lightbulb are both light in essence,
I am no magician,
but I can try to grow light for you,
and let ideals shine into reality.

--Designer · Thomas Tse

Between old and new, the city's memory lives on.
No one wishes to walk in darkness. If light exists in the night, people find motivation and hope.
Time softens all, within these seventy-two square meters.
When ideals meet reality:
two children, three generations, a family of six.
Ideal:
music room + book bar + small shop + four bedrooms + massive storage + family dining + study and play area + fish-keeping and gardening for grandparents
Reality:
peeling walls, collapsing structures, damage, aging, steep paths, narrow and tall layout, darkness and dampness
Architecture should connect people with nature, enabling dialogue between them, so that life and warmth can be felt within.
The Inspiration Group design team led by Thomas Tse continues to explore the bonds between people and nature, people and space, private and public realms.
We infuse kindness and care into design, steadily carrying out the "Planting Light" initiative.
The original building consisted of two structures, front and back, covering 72 ㎡ with a history of over a hundred years.
Neighbors' windows on the north and south sides follow the sloped roof, limiting ceiling height.
Surrounded by taller buildings, the long, narrow house only receives limited light from east and west, leaving the center extremely dark.
We brought light in by opening up the middle of the building.
Following the original roof slope, we extended the roof tiles to the facades and interior floors, blurring the boundary between inside and outside, allowing light to flow in.
The first floor is for business and work — a space both open and private.
The second floor is for daily living, relatively more private.
The east entrance faces a main road near a school, so we placed the small shop and kitchen there.
The west entrance leads to a quiet dead end, making it suitable for the piano studio and living room.
The 5-year-old daughter stays close to her parents for easier care.
Elderly and son's rooms are placed near the stairs to minimize walking distance for grandparents.
Each of the four bedrooms has openings for natural light; the windows of the daughter's and son's rooms face each other vertically.
Even when life is hard,
we can still find delicate beauty at home.
Design centers on "people".
The Inspiration Group design team led by Thomas Tse remains committed to planting light into homes and communities,
turning ideals into reality.





A Home Through Thick and Thin

Project Location | Guangzhou City, Guangdong Province
Design Company | Inspiration Group
Designer | Thomas Tse
Project Area | 150m²
Tiles Used | 750x1500mm/30"x60": AM1





2:

#Part.02

Projects

Pininfarina

HIGOLD Interstellar Headquarters



Architectural Design:

Pininfarina

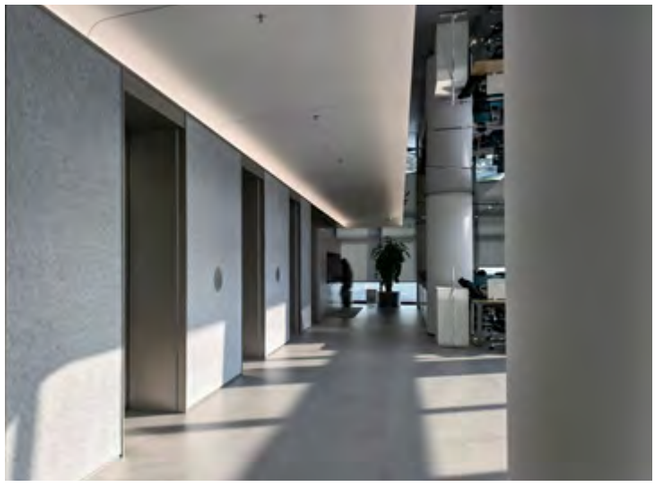
Creating a temporal and spatial experience far beyond reality,
it concerns scale as well as the rhythm of daily life.

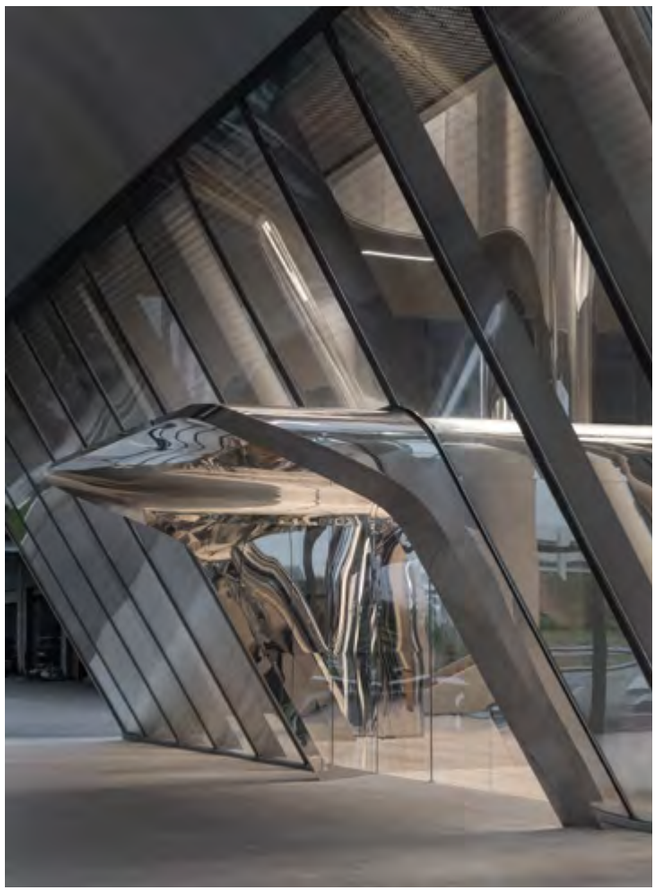
Humanity has never abandoned its pursuit of outer space,
and based on this, defines the basic form of architecture and interiors.

Founded in 2004, HIGOLD Group Co., Ltd. is a diversified and innovative enterprise focusing on home hardware. Its business covers functional hardware, basic hardware, kitchen and bathroom hardware, cabinet lighting, interior door locks, smart kitchen appliances, bathroom cabinets and outdoor furniture. It is committed to providing global customers with one-stop high-end whole-house hardware solutions.

With an extraordinary and imaginative display approach, every daily act is framed and preserved as a work of art.
This journey through history, the present and the future continues, never ending.
These practices also remind us that imagination is not unfounded, the future does not stand in sharp contrast to the present, and balancing with reality is not an impossible choice.
The combination of concrete and interstellar elements enhances the sense of futurism, making the future tangible from sight to touch, no longer existing only in imagination.
Futurism, after all, is a recurring process rooted in the observation and deconstruction of everyday life.

In this project, E Studio strives to abandon the complexity and luxury of traditional design. Instead, it infuses the space with a museum-like tranquility through profound and serene materials and artistic expressions.
HIGOLD Interstellar Headquarters is not only a place for sensory enjoyment, but also an artistic and cultural space that inspires thinking and enlightenment.





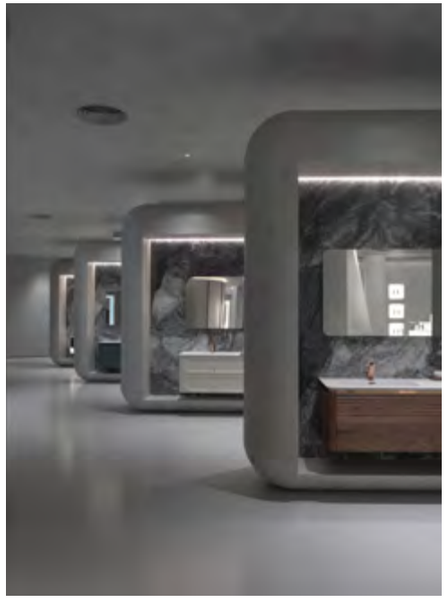


HIGOLD Interstellar Headquarters

Project Location | Foshan City, Guangdong Province
Design Team | Fan Junjian, Zhou Xianzhuo
Architectural Design | Pininfarina
Interior Design | E Studio
Project Area | 5000m²
Tiles Used | 600x1200mm / 24"x48": U1







Ray Wong

HSKINCARE Chenshan Skin Management Center





Ray Wong

黄永才

Founder / Creative Director of RMA







H SKINCARE Chenshan Skin Management Center is a skin management center with a modern aesthetic space design. Located in the mall of Ping An Finance Center in Shenzhen, it is surrounded by numerous large-scale commercial centers and international brand merchants.

H SKINCARE Chenshan Skin Management Center is committed to providing customers with a series of professional services, aiming to promote the recovery and renewal of the "mind, body and spirit", thereby enhancing people's overall health. Designer Ray Wong hopes to interpret a space that returns to the starting point of life through this way, emphasizing that mental healing is the foundation of physical health, and the spirit governs physical and mental health.

Deconstruct the Language of Design, Reconstruct the Experience of Space

The entrance is the primary point to evoke visual memory.
The "Red Koi" installation, striking in its sudden color shift, is like a dancer gracefully moving in the dark. Its spread fins reveal a unique and elegant form that cannot be overlooked.

This bold contrast in color is highly directional, leaving viewers with a vivid and profound impression through sheer visual impact.

We hope that from the moment clients step into the SPA center, they can feel as free and at ease as a fish swimming in water, leaving all worries behind.

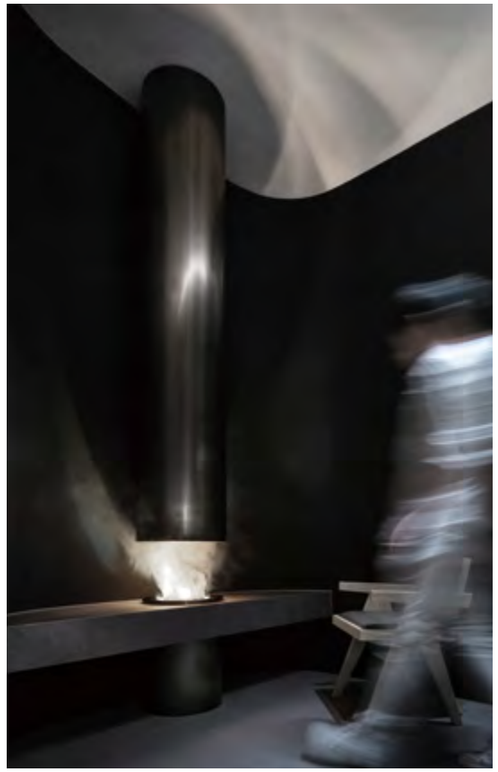
Through the thoughtful combination of materials, clear zoning between different areas is achieved.
The 30-meter corridor features black and white as its dominant palette, with straight lines complementing the cool-toned atmosphere, echoing the shrewdness, capability and crisp elegance of modern urban women.
The public consultation area takes on the natural tones of exposed concrete, using raw materials to deliver a direct psychological message.
Here, people can confidently let go of all pretense and find an outlet for inner anxiety, exhaustion and stress.

As a venue primarily serving women, Chenshan H SKIN CARE focuses on starting from women's beautiful and emotional perspective, and is committed to creating a unique and relaxing experience environment for women. In the selection of soft furnishings and colors, we have made more careful considerations to fully show the overall style of the space. At the same time, we use the soft characteristics of soft furnishings to complement the rigidity of hard decoration, presenting the overall hardness and softness of the space, and bringing a more pleasant and comfortable feeling to female customers.

In the more private rooms, the color is usually dominated by white, which can create a quiet and warm atmosphere. Through the unique curved lines, various elements in the space are organically connected, thereby narrowing the distance between people and the space. The soft light gradually increases the visual temperature of the space, showing the gentle side of women. This light effect can not only create a comfortable and comfortable atmosphere, but also make people feel a sense of belonging and security.

Every single product has been carefully designed and selected by the designer, and they all have unique personalities and characteristics. From every detail, we can see the designer's pursuit of women's elegance and refinement. These single products are independent of each other in the space, but they are intertwined and echo each other, making the entire space more abundant and charming.







HSKINCARE Chenshan Skin Management Center

Project Location | Shenzhen City, Guangdong Province
Project Area | 500 ㎡
Design Team | RMA
Designer | Ray Wong
Tiles Used | 1600x3200mm/63"x162": XV1



Terry Xu 徐 庆 良

VIPP (China) Flagship Store (Shenzhen)



Terry Xu

徐庆良

Chief Designer, Rationale International · Masanori Design
National Council Member, Interior Design Branch of Architectural Society of China
Founder of Masanori Art
Co-founder of Heshanji

The origin story of VIPP began in 1939. The birth of a simple yet classic waste bin launched the brand's relentless pursuit of minimalist design and superior quality.

VIPP's product designs and collections span home accessories, furniture, a full range of steel kitchenware, as well as the VIPP Concept Hotel.

Amid rapidly evolving commercial trends, home interior design continues to refine and iterate. For its China flagship store, VIPP adopts a minimalist, low-saturation tone, breaking away from the traditional exhibition model by skillfully integrating daily functionality with aesthetic demands, creating a fully experiential concept space modeled after the VIPP boutique hotel.

Beautiful architecture is an organism truly conceived from the heart, and a work of art crafted with the finest craftsmanship guided by inspiration. The clean, sharp lines and simply arranged geometric volumes of the building's exterior forge a distinctive minimalist spatial style. The understated, soft light tones blend with natural light, expressing a natural and pure artistic beauty through the interplay of light and shadow.

The first floor centers on an open-plan layout, integrating living, dining, and kitchen areas, alongside a tea and coffee bar open to visitors. As occupants move freely between zones, they experience the comfort and ease of home life. Sipping a cup of coffee, one savors the refinement and simplicity embedded in this quality of life.

Bright and spacious, the ground floor blurs the boundaries between functional zones. A classic, understated low-saturation color palette creates unique tension and texture within the space. Clean forms harmonize with diverse materials, while high-end soft furnishings articulate the function of each area.



Hanging lamps suspend in mid-air. Within this unique lighting scene, one may find the freedom and vitality of cooking, the romantic satisfaction of mealtime, or the lazy relaxation of sinking into a soft sofa.

On the second floor, the sudden shift in spatial colors brings a refreshing surprise. Warm tones soften the formal serenity. The workspace, study, and meeting area form a coherent layout. The textured grain of natural wood adds a warm, natural atmosphere to every busy moment. Sunlight filters through greenery in the corner, casting dappled shadows; every passing brings a refreshing breath. With a gentle slide of the glass door, notifications from phones, discussions of work, and thoughts immersed in reading are gently sealed off, and peace returns once more.



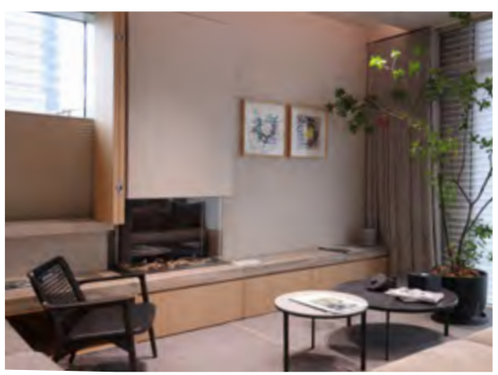
VIPP (China) Flagship Store (Shenzhen)

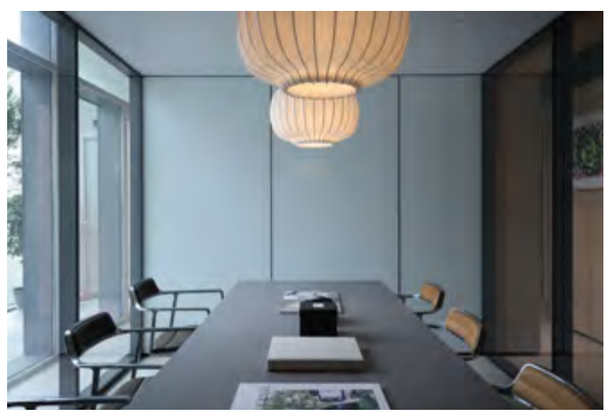
Project Location | Shenzhen City, Guangdong Province
Designer | Xu Qingliang
Design Firm | Masanori Design
Project Area | 300m²
Tiles Used | 1200x1200mm/48"x48": P25
1200x2780mm/48"x110": PL25

The suite on the third floor is simply designed yet full of warmth. Its elegant and gentle layout creates a peaceful and cozy atmosphere. Gorgeous yet restrained ornaments are placed appropriately to embellish the blank spaces, forming a comfortable and private living area. Partitions are designed to connect the bedrooms, improving space efficiency while echoing the overall concept. Abundant sunlight floods the interior through floor-to-ceiling windows, and the simple arrangement flows with pure warmth in every detail.

In addition, adapting VIPP's headquarters philosophy to local conditions, the VIPP China Flagship Store adopts an innovative operation model: by day, it functions as an exhibition hall, office space, and tea & coffee venue; by night, the building transforms into a boutique hotel concept space for in-depth product experiences.









Ray Wong 黃永才

Milky Way · Epiphany



Ray Wong

黃永才

Founder / Creative Director of RMA

Freud believed that the human psyche can be divided into two parts: the conscious and the unconscious.
The conscious is governed by reason and social norms, while the unconscious remains untamed, closer to instinctive and primal desires.
This disordered, chaotic, montage-like approach declares the unconsciousness and freedom of the work, defying all rational and orderly control.
Surrealism breaks free from the constraints of consciousness by drawing on the subconscious, dreams, intuition, and other ethereal, emotional elements, enabling unrestrained creation.
This technique abandons all rational control and rejects considerations of aesthetics and morality.
The use of difference and imagination revives the senses; the connection from point A to point B is no longer rationally linear, but full of surprises and transcendence.
The building blends with its surroundings through its straight, modular steel plate exterior.
Its inner ambition to deconstruct and dream seems to announce itself to the city through these openings.
From the street, one glimpses its heterogeneous, continuously folded interior space.
In contrast to the harmonious exterior, the interior delivers a disruptive, alien, even savage sensory stimulation.
Folded spaces compress time and space, expressing imagination and external forces.
Discontinuous openings break linear narrative time, collaging fragments of time into a collection.
Concealment and revelation act as a form of provocation; to be perceived is one of its intentions.
Openings scattered across the facade are like portals escaping reality, catching passersby's eyes, sparking their imagination, and tempting every observer to enter.
Inside, the continuously folded space envelops the visitor, creating a strong contrast with the exterior and a sense of entering another world.
Inner purity replaces outer chaos; white materials heighten the perception of light, while variations in folding emphasize the sense of time.
The spatial scale from point A to point B shifts with the folds, and bodily senses transform with movement — space, light, and form are constantly changing.
Folds generate a continuous, dynamic and enchanting space, with light seeping in through openings everywhere.
Circulation is key to spatial transition; intense folding and distortion are carried throughout by the spiral staircase.
Folds reach their richest expression here, with the strongest sense of movement.
Openings allow spatial events from elsewhere to permeate throughout.
The heterogeneous quality of folding is most intense at the staircase and resolves at the bar.
This heterogeneous space weaves together exterior character, entrance hall, circulation, natural lighting, consultation and other functions into a complex form and experience.
The heterogeneous folding exists between interior and exterior.
The introductory exterior quality of heterogeneity concludes at the bar, yet difference persists.
Unlike the pure white, folded, light-toned entrance, this area is heavy, vivid, and psychedelic.

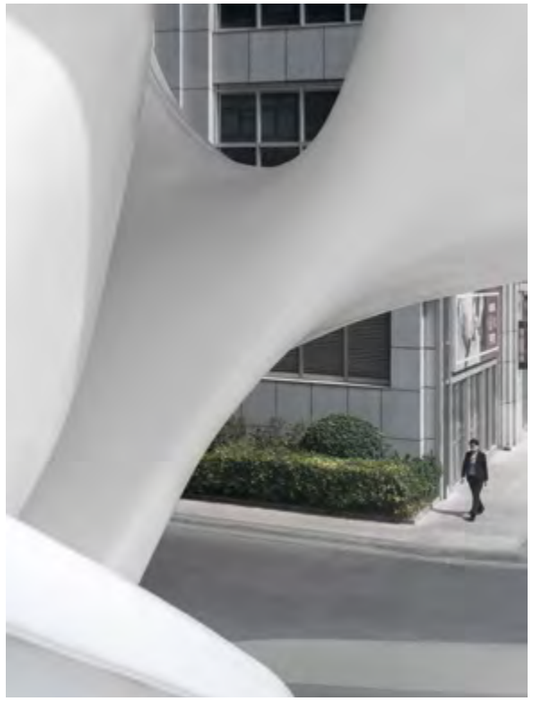


As night falls, the building is like an unopened moonlit treasure box, luring people to open it and step into an unknown temporal-spatial tunnel.

Neon lights depict diverse scenes, deconstructing rules and capturing emotions, touching the pulse of the city.

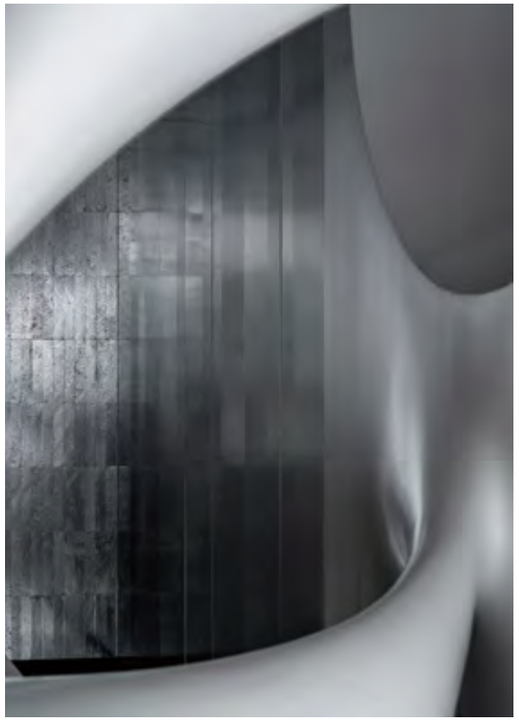
The perception of space shifts between stability and change; inadvertently, one breaks free from conscious constraints, as the senses lead the body to nestle in a multi-dimensional space, measuring the boundary between the future and reality with an unmarked ruler.

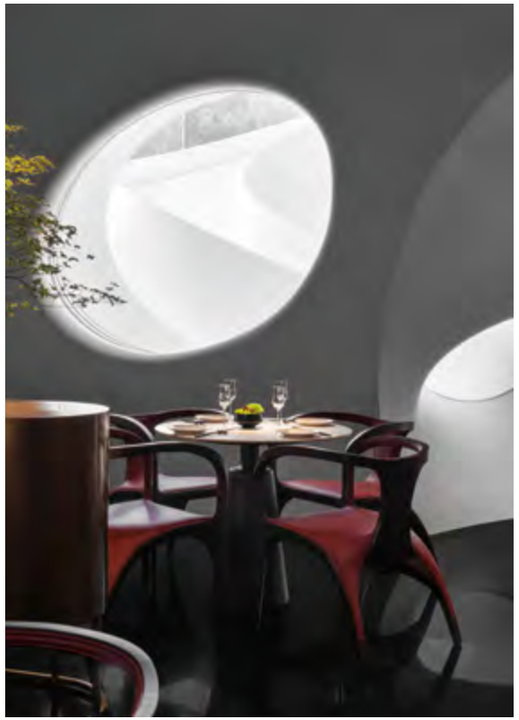
Project Location | Zhengzhou City, Henan Province
Project Area | 858 ㎡
Design Team | RMA Urban Republic
Designer | Ray Wong Huang Yongcai
Project Tiles | 1600×3200mm / 63"×162": XV1















Xu Liang 徐 梁

Desired Home



Xu Liang
徐梁

Founder & Design Director, Liangzhu Design Studio

A home is far more than just a house.
It is not merely a vessel for trivial daily routines, but a place where emotions and love intertwine.
Home is not just a cold, lifeless house, but a warm harbor filled with affection and memories. It is more than a container for our ordinary days; it is an essential stage for our lives and growth. Like a warm medium, it witnesses the little details of life and the interactions of growth, records every story within the space, and reflects the unique personality and distinct attitude of its residents.
The design of home renovation goes beyond simple decoration. It requires an architectural way of thinking, with comprehensive consideration from the overall layout to the finest details. By integrating the interweaving interior interfaces, multi-dimensional spatial layers are created, allowing the relationship between people and space to coexist harmoniously in freedom and balance.
Natural light is one of the most desired elements for every homeowner. Designers strive to let sunlight change and flow indoors, allowing it to linger and interact with multiple spaces, bringing immense warmth and anticipation to the residents. To achieve this, designers must adopt an architectural mindset in spatial transformation.

The floor slabs above and below the central axis of the entrance were demolished all the way up to the roof level, splitting the building into two parts and deconstructing it into two relatively opposing structural volumes at the front and rear.
Through such design concepts and techniques, the renovated home space not only meets the owners' demands for comfort and aesthetics in their living environment, but also endows the space with deeper cultural connotations and emotional value. Every detail embodies the designers' ingenuity and humanistic care, making the home a true place where emotions and life blend harmoniously. Under the ingenious arrangement of the designers, the renovated space becomes like a three-dimensional painting, with every corner brimming with stories and emotions. The preserved structural beams and the carefully designed mirror boxes alike seem to narrate tales of life and growth.
In this renovated space, the use of natural light is not merely for illumination, but to create a warm and comfortable atmosphere. Sunlight streams through the windows, casting mottled light and shadows, bringing a sense of peace and warmth. In such an environment, people can let go of their worries and stress, and enjoy the tranquility and comfort.
In addition, the designers have paid meticulous attention to details. For instance, artistic decorations such as paintings have been added to the walls…

A. **Secondary Deconstruction**

The floor slabs above and below the central axis of the entrance were demolished all the way up to the roof level, splitting the original building into two parts and deconstructing it into two opposing structural volumes at the front and rear.

B. **Light and Shadow Rhythm**

Beneath the glass roof, a layer of perforated aluminum panels has been added, lending an additional sense of ritual to the way light enters the space.

C. **Interactive Connection**

Based on the existing space and architectural conditions, the openness and interactivity of the space have been further enhanced.

A.



B.

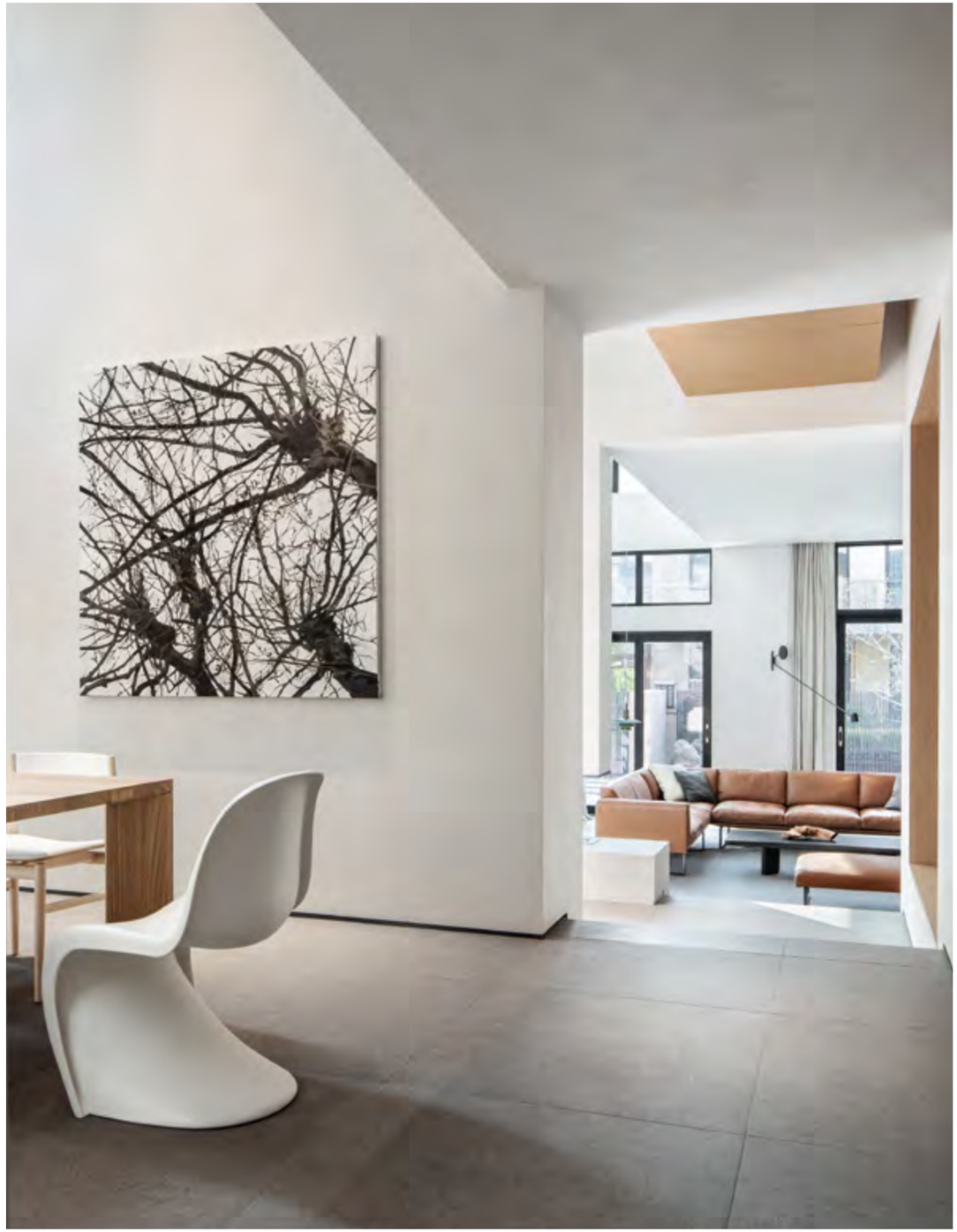


Sculptures, endowing the space with a stronger artistic atmosphere. Some green plants are placed in the corners, adding a touch of vitality to the space. A comfortable lounge area is set up on the balcony, allowing the owners to enjoy the sunlight and beautiful scenery here.

Home is more than just a place to live; it is an emotional destination. In this renovated space, every corner and every detail embodies the designers' dedication and creativity, as well as the owners' emotions and memories. Here, people can find their own sense of belonging and happiness.

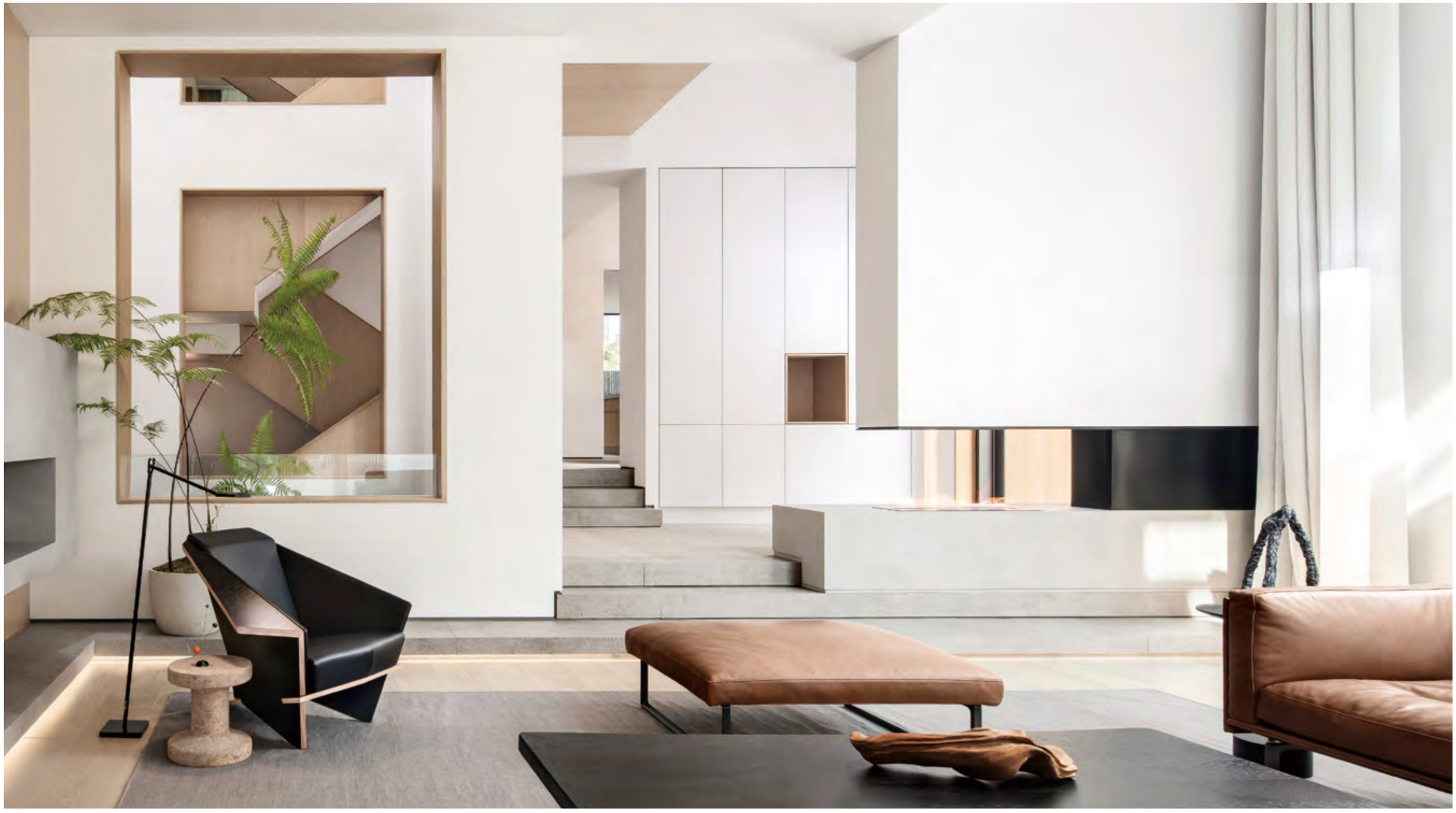
In short, the renovated home is not merely a physical space, but a spiritual home full of emotions and memories. Here, people can interact and communicate with nature, art, family and friends, and experience the beauty and warmth of life.

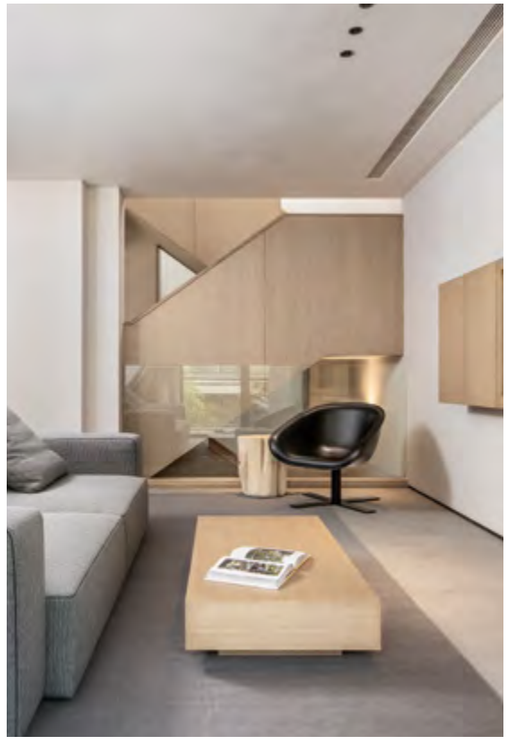
C.



Lina Bo Bardi:

Architecture is a creation, a reinvention.





Desired Home

Project Location | Jinhua City, Zhejiang Province
Design Director | Xu Liang
Design Company | Liangzhu Design Office
Design Team | Wang Xinyan, Zhou Zesi, Cheng Pingping, Sun Yongfang
Project Area | 500 square meters
Project Bricks | 600×1200mm / 24"×48": AO4





Qinhuangdao

Anaya





Qinhuangdao boasts the closest beaches to Beijing and Tianjin thanks to its geographical location, making it the top summer getaway for tens of millions of people from the two megacities.

One hour's drive south, away from the crowds, lies the tranquil "town" of Aranya. With its peaceful beaches and highly acclaimed community planning, it has become an ideal location for coastal vacation residences.
Situated on the Golden Coast of Beidaihe, the Aranya Community features a series of poetic architectural spaces. It has quickly grown into a popular destination thanks to landmarks such as the Lonely Library, Aranya Auditorium, Bubble Children's Restaurant, and UCCA Dune Art Museum.

Unlike traditional tourist attractions, Aranya integrates its unique natural advantages into interior living spaces. It aims to create a relaxed, natural, comfortable yet interesting lifestyle and way of unwinding.

The Lonely Library is a quiet and understated building standing on the vast beach, facing the ocean. It quietly weathers the sea breeze, as if telling the stories of time. The tall auditorium, with its highly photogenic appearance, holds countless vivid stories and deep emotions.
Connected by the sea and the sand, the powerful symphony of concrete architecture gently transitions into the soft, romantic melody of the guesthouses.

This contrast creates a striking effect — not only a visual impact, but also an emotional resonance. It offers visitors an extraordinary viewing experience, allowing them to appreciate the beauty of nature while feeling the warmth and harmony of life.

As a result, "checking in" has become an unwritten rule here. Every traveler who comes is captivated by the scenery and touched by the stories of this place. They capture its beauty with cameras and embrace its tranquility with their hearts.

In this world, people often lose their way amid the hustle and bustle of cities, and tend to forget themselves in the fast-paced life. Yet here, nature, with its profound and vast embrace, allows people to break free from urban noise, confront their inner selves, and return to their most original and authentic state.
Against this backdrop, we hope architecture can serve as a spiritual haven where people find inner peace. Here, they can calm their minds, listen to the sounds of nature, feel the rhythm of their hearts, and seek the serenity and peace that belong to themselves.

However, we believe that architecture in the contemporary era needs more **irrational qualities** to highlight the value of emotion. Space is not merely a container for people to live and move in, but also a carrier of emotions and memories. The experiential and spiritual nature of architecture has become the core of design.

To better meet human living needs, architects must take people's emotions and memories into account in their designs. They need to create spaces and buildings that can arouse emotional resonance, allowing people to feel a sense of belonging and freedom within them.





Qinghuangdao Aranya

Tiles Used |
600×600mm / 24"×24": F2, F3
900×900mm / 36"×36": F2, F3









Shen Mo 沈 墨

Zen Home

Kung Fu and Zen

Jacky Heung is a Hong Kong celebrity with multiple identities as a model, martial arts actor and fashion icon. He has a deep affection for traditional Chinese culture. The duality of toughness and softness in him coexist harmoniously instead of conflicting with each other. The ingenious integration of traditional culture and modern fashion has allowed him to keep breaking through himself, just as his motto goes — "never say never".

The designer Shen Mo intended to endow the space with richer spiritual connotations. Combining the owner's hobbies and professional characteristics, the designer created an urban forest incorporating elements of nature, Zen and Chinese kung fu. It feels like being immersed in nature, where one can breathe peacefully and meditate calmly.

Return to Nature

Forest Residence

Black, white, and gray tones are extracted from the imagery of Chinese kung fu, integrating Eastern aesthetics and Zen philosophy to create a quiet, elegant atmosphere. The space unfolds like a smooth scroll, where every corner exudes poetry as light and shadow shift gently.

As a connecting node, the hallway is fitted with storage cabinets, a water-drop art installation, and a feature wall, conveying a sense of primitive power. A sculptural wall that doubles as storage and a fireplace separates the hallway from the dining area.

Circular elements on the ceiling symbolize the sky and the cosmos, echoing the floor to create spatial depth and explore the relationship between objects. Based on the original layout, the designer added a western kitchen area, with gray glass cabinets for storing wine, tableware, and other items. An entry courtyard is created at the bedroom entrance, defined by black wooden elements and paved with aged stone slabs.

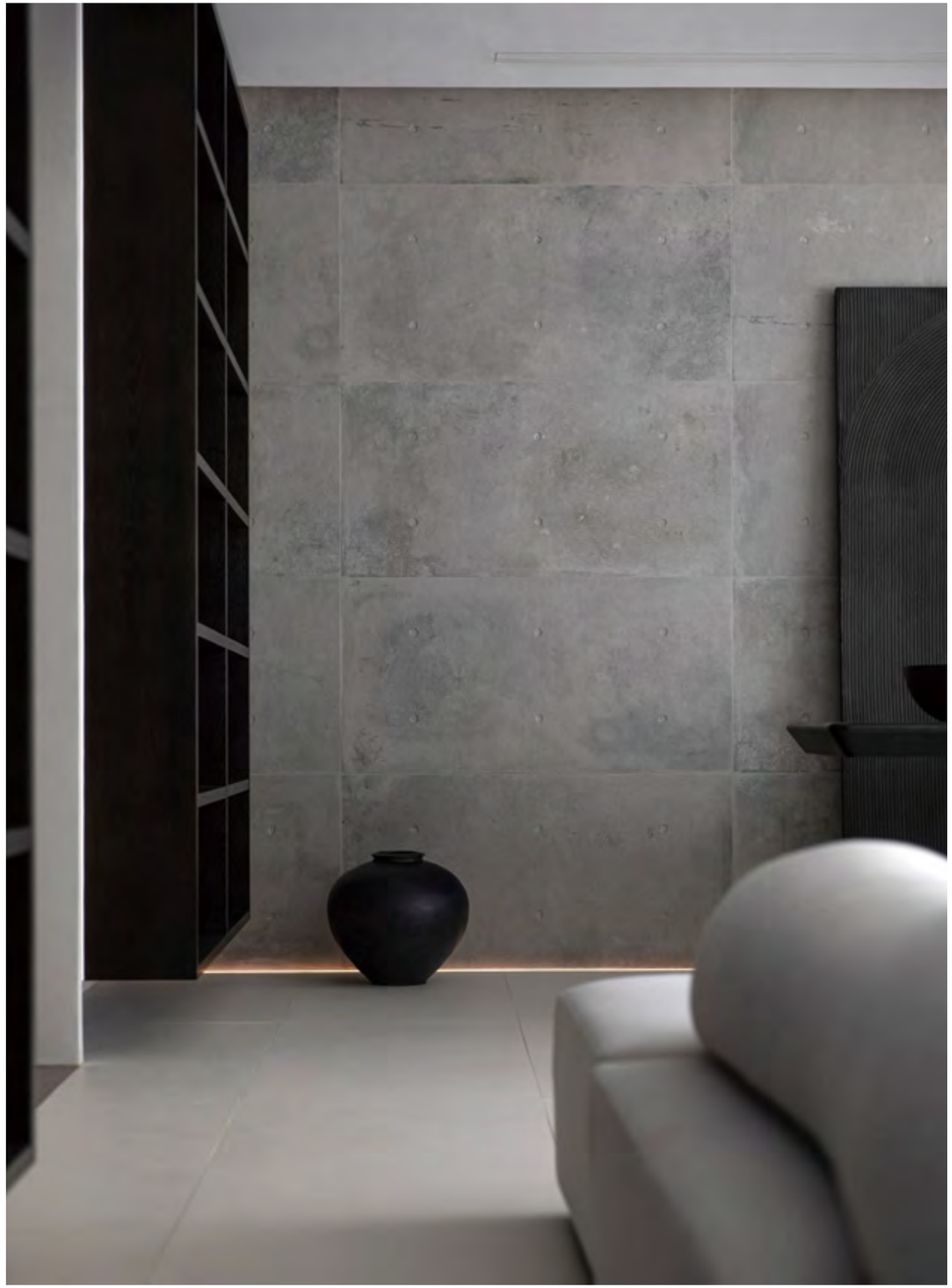
The bedroom employs a muted color palette and textured materials to enhance privacy and comfort. The living quarters include three bedrooms and a staff room. The master bedroom has been rezoned to include a walk-in closet and a spa area. With minimal ornamentation, the space encourages the owner to interact with it, freely rearranging artworks and furniture to bring fresh surprises over time.

The designer aimed to create a space that reflects a distinctive lifestyle while feeling like a true home.
(Text / Global Design)



Shen Mo
沈墨

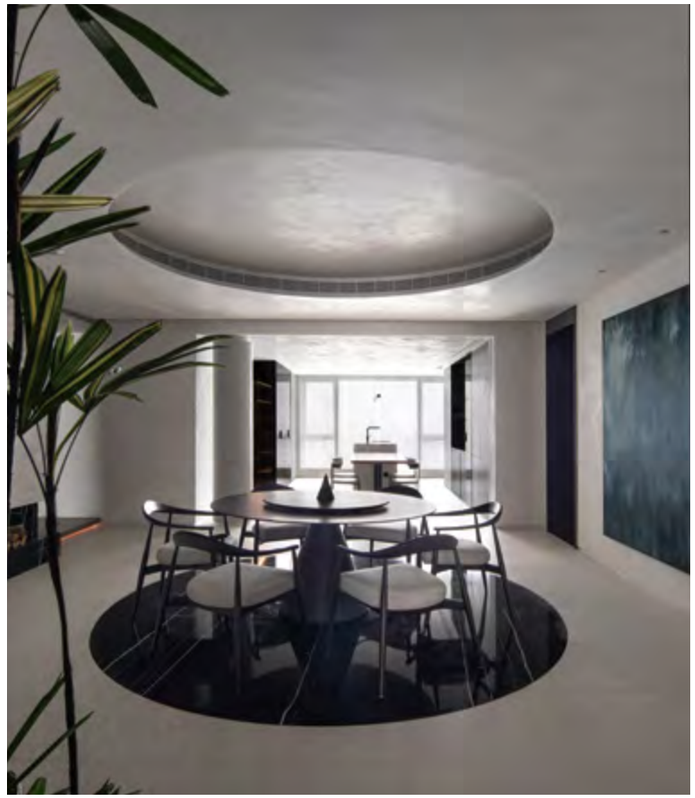
Hangzhou Shishang Architectural Space Design Studio
Founder & Design Director











Zen Home

Project Location | Beijing
Project Area | 450 ㎡
Design Team | Shishang Architectural Space Design
Designers | Shen Mo, Tao Jianpu
Tiles for the Project | 600×1200mm / 24"×48": VA1
600×1200mm / 24"×48": U1

Zheng Zheng 郑 铮

TANGNING BOOKS



"A place is not a place without a bookstore."
——Gabrielle Zevin, The Storied Life of A.J. Fikry

Cultural weathervane, spiritual haven, paradise for book lovers... There are countless beautiful names people give to bookstores. It not only condenses the cultural marks of ancient and modern times, at home and abroad, but also embodies our cultural imagination of a city. In the era of consumption upgrading, the design of bookstores should also integrate with the urban feelings, allowing customers to experience a 360-degree immersive cultural experience.



Zheng Zheng
郑铮

Leaping Creative | Founder & Design Director

Due to the low beams in the original building, the space felt oppressive, which was not conducive to customers' staying. To solve this problem, the design team decided to remove the floor slab and create a stepped small theater to alleviate the sense of oppression. In addition, the glass curtain wall design makes the space more open and enhances its interactivity. Large areas of glass introduce natural light, making the space bright and transparent during the day. Meanwhile, the lighting transitions naturally at night, and the light overflowing from the glass curtain wall creates the effect of a cultural lighthouse.

In addition, the concrete columns of the original building have been preserved, and the small theater beside the newly built staircase offers a sense of tranquility and peace. After the renovation, a narrow corridor was formed, connecting the children's area and the lifestyle books section, avoiding the disturbance to other areas caused by young children running around.



TANGNING BOOKS

Project Location | Guangzhou, Guangdong Province
Design Team | Liu Yongcheng, Wu Dehua, Liu Futong, Hu Ruirun, Yang Penghui, Huang Jiaming
Design Company | Leaping Creative
Project Area | 1,000 ㎡
Tiles for the Project | 600×1200mm / 24"×48": AO4





Wang Chen

Rimadesio



Rimadesio was founded in Brianza, Milan in 1956, with a history of more than sixty years to date. It is world-famous for its sincere craftsmanship, environmental protection concepts and continuously developing technical processes, driving the progress and innovation of the home furnishing industry.
This project is located in Ningbo, which realizes the division of linked spaces in the form of points, lines and surfaces, and establishes more scene communication between spaces.

Lines run through, spawning a new form of design.

Lines run through the entire space, and the materials of metal, glass and micro-cement tiles are used to express the main artistic conception of the space, seeking to align the space with the brand's style.

As a historic home system brand, it upholds the essence of Italian aesthetics while integrating architectural concepts.

The design is pure, minimalist and extremely luxurious. It provides innovative design starting from aesthetic considerations, promotes the design development of its own brand's functionality through technical level, and forges high-quality products with temporal resilience.

Express the high-end sense of space through form.

Rimadesio has achieved the ultimate interpretation of metal and glass. Following the brand's history and characteristics, Rimadesio Wuhan Store uses metal, glass, and micro-cement tiles to concretely express the purity in simplicity, which echoes and harmonizes with the subtraction of colors, maximizing the free and casual nature of the space.

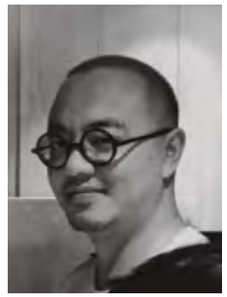
Regarding the spatial structure, a trajectory has long been preset in the seemingly casual freedom. When walking in it, starting with lines and lights, the connection scenarios of adjacent spaces are handled, and through opening and closing, more exhibition scenarios are realized.

At the interweaving level between scenes, the interface of glass and metal is used to strengthen the boundary points of the division, making the corresponding attributes more obvious.

The combination of high-end gray and metal, the interweaving of micro-cement tiles and glass reflections, combined with the natural properties of wood and the texture of artificial materials, together tell the story of delicacy and beauty.

The authenticity and naturalness of micro-cement tiles, the smoothness and delicacy of metal and glass, combined with soft ambient lighting and occasional warm light accents, the light moves and weaves in the room, stretching the space infinitely and creating a perfect proportion.

The collision of different materials elaborates many complex possibilities inherent in the space, explores more discussions on different lifestyles and rethinking on spatial aesthetics, making the space more researchable and establishing emotional resonance.



Wang Chen

王琛

Founder of Zhengfan Design
Judge of the Dutch FRAME Awards
Judge of DNA Paris Design Awards
Curator of STaY




Rimadesio



Rimadesio

Project Location | Ningbo City, Zhejiang Province
Design Company | Zhengfan OUTIN - R.E.C Team
Designer | Wang Chen (W.C)
Project Area | 310 m²
Tiles Used | 900x1800mm / 36"x72": UX2







2:

#Part.02

Collections

Sculp-In Technology

This art breathes life into tiles, breaking free from traditional molding. Digital inkjet technology “carves” textures onto the tile body with micron-level precision—every touch a mark of craftsmanship. Without complex molds, digital printing enables “one tile, one face” or “one tile, multiple faces.” Dimensional textures echo nature, revealing a beauty that rivals—even surpasses—the real.

This technology brings designers’ visions to life while enabling flexible customization. Whether in homes or commercial spaces, Florina’s innovation transforms each environment—as if the space itself is engaged in a refined aesthetic dialogue with all who enter.

Mode-Up Technology

n the revolution of tile art, a two-dimensional surface transforms into a three-dimensional world—a craftsman breaking boundaries, breathing life into every tile. Through a refined blend of adhesives and minerals, this technique elevates decorative effect and artistic texture. Digital inkjet sprays adhesive to form unique patterns; before drying, fused granules are applied, creating a dimensional relief-like finish.

During firing, the granules break traditional constraints—enhancing durability, slip resistance, and hardness. Digital technology enables personalized customization and flexible creativity, meeting diverse market needs. Automated production improves efficiency. Each tile becomes an artistic voice in the space, leading new trends in home aesthetics.

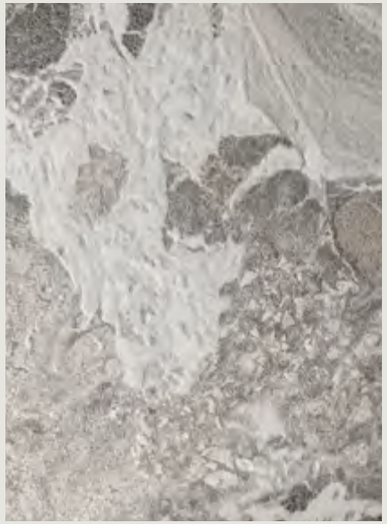
ScreenSync

The creative force that infuses ceramic with vitality breaks free from the constraints of traditional flat surfaces. Through meticulously crafted screens, glaze is gently pressed through fine mesh, transferring patterns with precision onto the tile surface—each layer a testament to time and skill.

Relief glaze effects emerge through the magic of firing. Glazes with different melting points or coefficients of expansion intertwine under high heat, forming dimensional, distinctive textures—reminiscent of nature’s own formations, a reinvention of elements refined over time. This craftsmanship, rooted in nature yet finely detailed, brings creative expression to life on every piece while offering a dual experience of touch and sight.

Whether in residential or commercial spaces, this technological innovation reveals its uniqueness. Each piece evolves over time, developing its own character—engaging in a quiet, profound dialogue with those who encounter it.

Ultrafine Grain　Digital Deep Ink　40°Honed　Soft　Matt



Mode-Up Technology



Sculp-In Technology



ScreenSync

ONE
FLORINA

One is the Unique - One is for All - One is One.



Portland

Minimalist Philosophy

One: Portland

Flexible and versatile—with diverse processes, textures, and sizes—each element responds to the needs of different spaces, pushing beyond conventional boundaries.

Through multiple specifications, tailored pattern details, and adaptive surface finishes, every detail meets the demands of any space within a grand residence. Truly: one tile flows seamlessly throughout.

1200x2780x6 mm

Living Room / Bathroom Walls

- **Italy's advanced SACMI CONTINUA+ Slab Technology**

  Delivering higher density, better flatness, and a smoother surface.

- **2780mm Wall-Matched Height**

  One Slab, Ceiling-High — Boundless Within Limits.

- **Ultra-Low Gloss**

  Understated Matte Elegance for Visual Comfort.

- **Uniform Modularity**

  Seamless Spatial Continuity.

153x153x9 mm / 75x155x9 mm

Kitchen Walls / Bathroom Walls & Floors / Balcony Walls & Floors

- **Maximum Meets Minimum**

  The Latest Trends in Stylish Home Pairings.

- **Enhancing Spatial Layering**

  Alternating Scales Create Visual Impact.

- **Design Without Boundaries**

  Multi-Dimensional Materiality, Unrestricted Spatial Application.

300x1200x20 mm

Indoor / Outdoor Stairs

- **Seamless One-Piece Form**

  Vertical Surfaces with the Main Tile Pattern—

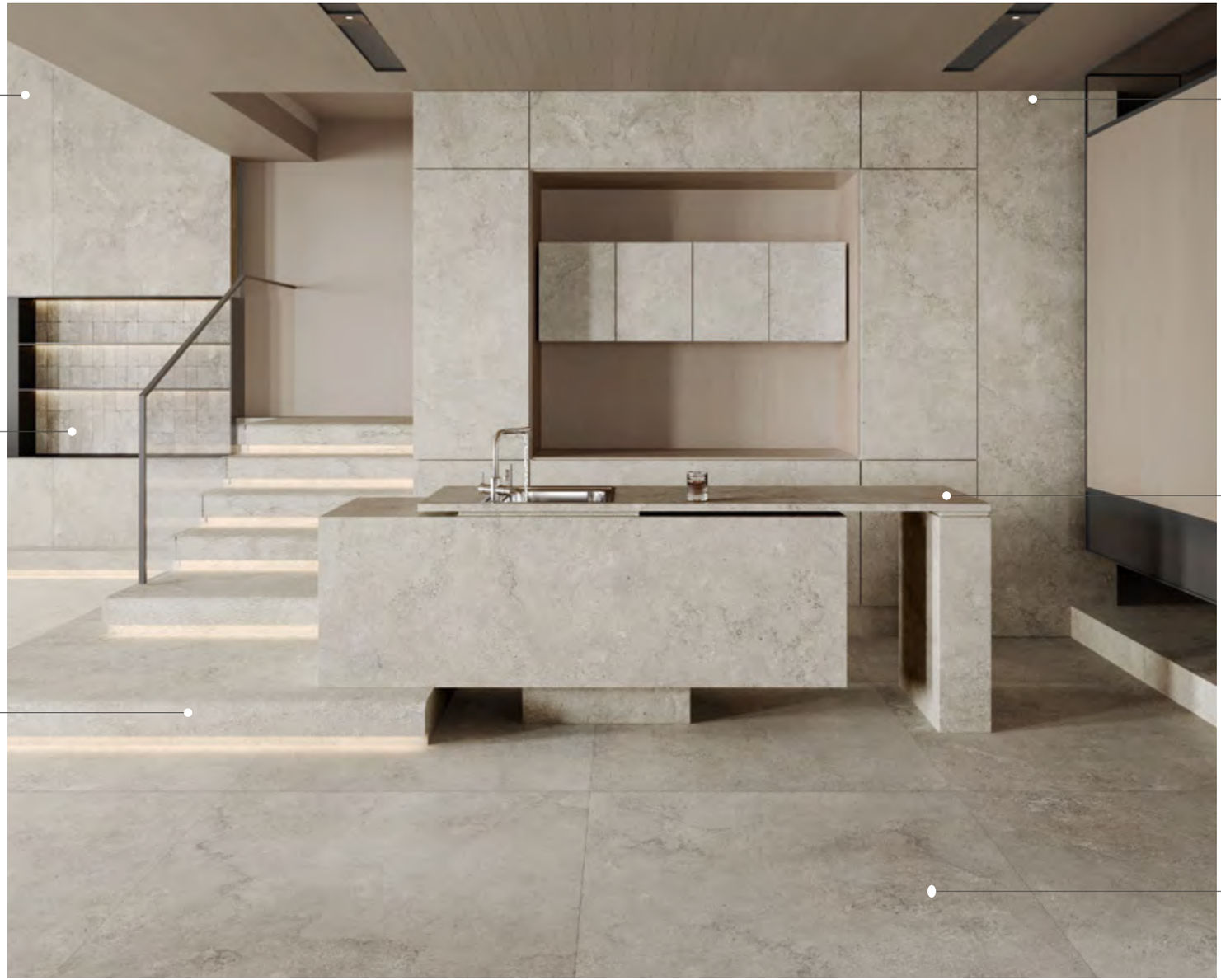
  Solving the Stair Tile Challenge.

- **Achieving Spatial Unity**

  Specialized Finishes and Sizes Tailored to Match the Main Tile.

- **Three Elements of Premium Step Design**

  Elevating the Joy of Quality Living.



1000x3000x3 mm

Decorative Panels for Cabinets, Doors & Walls

- **Italy's System Slab Technology**

  Higher Density, Better Flatness, Smoother Surface.

- **Ultra-Thin 3mm**

  Thinner and More Flexible — Ideal for Cabinet & Door Surfaces.

- **Extra-Large Size**

  Effortless Fabrication, Fewer Seams — Grand Beyond the Ordinary.

- **Featuring Second-Generation Stain-Resistant, Easy-Clean Technology**

  Superior Stain Resistance — Effortless to Clean and Maintain.

1600x3200x12 mm

Kitchen Island / Countertop / Coffee Table / Integrated Bathroom Sink

- **Italy's System Slab Technology**

  Higher Density, Better Flatness, Smoother Surface.

- **Consistent Surface and Core — Uniform Throughout**

  Unrestricted Processing — Bringing the Original Design to Perfection.

- **Superior Physical Stability**

  Resists Bacteria, Maintains a Clean Space.

- **Extra-Large Size**

  Expansive and Clean — Effortless Processing, Fewer Seams, Grand Beyond the Ordinary.

1200x1200x9 mm / 1600x1600x9 mm

Continuous Wall-to-Floor Coverage: Living Room, Bathroom, Kitchen

- **Italy's advanced SACMI CONTINUA+ Slab Technology**

  Delivering higher density, better flatness, and a smoother surface.

- **Square+**

  Globally Popular Premium Formats — Versatile and Adaptable.

600x1200x10 mm / 600x600x9.5 mm

Small Spaces / Bathroom Floors / Balcony Floors

- **Micro-Mold**

  Capturing the Natural Form and Texture of Stone.

- **Ultimate Matte Finish**

  Ultra-Low Gloss Below 5°.

- **Unified Modular Dimensions**

  Seamless Spatial Continuity.

600x1200x10 mm Grooving Mold

Small Spaces / Bathroom Walls / Powder Room Walls

- **Texture Mold**

  Tactile Textures with Subtle Relief, Flowing Lines Accent Refined Spaces.

- **Highly Adaptable**

  Effortlessly Adapts to Popular Home Design Styles.

- **Aesthetic Value**

  Infused with Thoughtful Details, Elevating Spatial Dimension.

300x300x10mm Mosaic

Kitchen Walls / Bathroom Walls

- **Processing & Matching Services**

  Seamless Integration with Home Design.

- **Enhancing Spatial Layering**

  Accenting the Space, Balancing the Monotony.

- **Design Without Boundaries**

  Breaking Conventions, Unleashing Creative Possibilities

600x1200x18 mm

Outdoor Parking, Courtyard, Garden, Balcony

- **Flamed Finish- Ultra Wear-Resistant & Slip-Resistant**

  Ideal for Outdoor Spaces, Capturing Nature's Diverse Beauty.

- **20mm Thickness**

  High Hardness, Superior Compression Strength, Exceptional Durability.

- **Beauty and Quality in One — Complements the Main Tile**

  Creating Unified Design in Outdoor Spaces.

French Pattern (French Pattern)

Kitchen / Bathroom / Balcony — Walls & Floors

- **Full-Body Porcelain**

  Uniform Throughout, Unrestricted Processing — Perfectly Realizing the Original Design.

- **Precision Micro-Mold**

  Closer to Natural Stone — Subtle Relief, Finer Texture.

- **Ultimate Matte Finish**

  Understated Ultra-Matte Elegance — Visually Soothing.

- **Natural Raw Edge**

  Returning to the Essence of Material — Authentic in Both Touch and Sight.

Portland

Minimalist Seamless Tiling

One



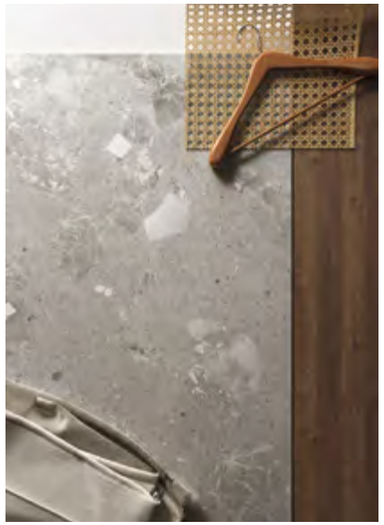






PREMIUM

FLORINA



HI3



XO1+XD1



XO2+XD2



UL0+UL2

1.1600x1600x9mm / 64"x 64"x0.35"
2.1200x1200x9mm / 48"x48"x0.35"
3.1200x2780x6mm / 48"x110"x0.25"
4.1200x2780x9mm / 48"x110"x0.35"

Ultrafine Grain

Matt


2 3
PL28 Portland Bianco


1 2 3
PL25 Portland Cenere


1 2 3
PL26 Portland Grigio


2 3
PL27 Portland Graffte


2 3
ML25 Pietra Grey Light


3
ML4 Pietra Grey

Matt


3
UL0 White Alyssum


3
UL13 Ivory Cream


3
UL1 Quiet Gray

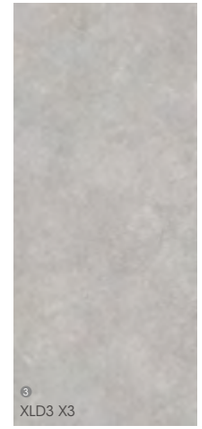
1.1600x1600x9mm / 64"x 64"x0.35"
2.1200x1200x9mm / 48"x48"x0.35"
3.1200x2780x6mm / 48"x110"x0.25"
4.1200x2780x9mm / 48"x110"x0.35"

Sculp-In Technology

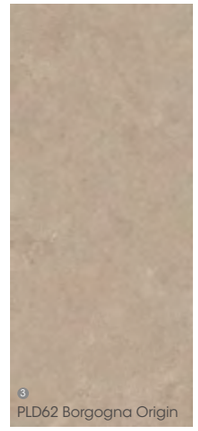
Matt


3
XLD1 X1


3
XLD2 X2


3
XLD3 X3

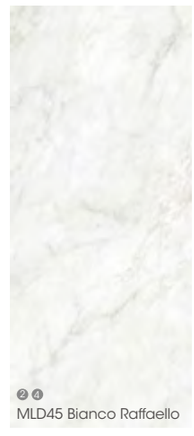

3
PLD61 Borgogna Light

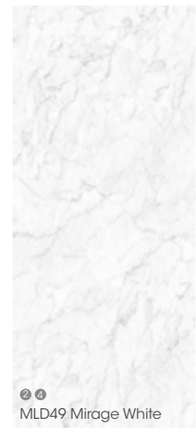

3
PLD62 Borgogna Origin

Mode-Up Technology


2 4
MLD46 Arabasco Light


2 4
MLD44 Dover White


2 4
MLD45 Bianco Raffaello


2 4
MLD49 Mirage White

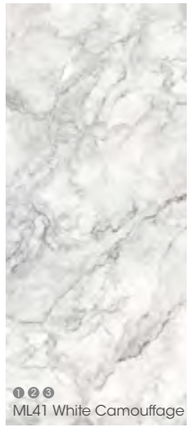
1.1600x1600x9mm / 64"x 64"x0.35"
2.1200x1200x9mm / 48"x48"x0.35"
3.1200x2780x6mm / 48"x110"x0.25"
4.1200x2780x9mm / 48"x110"x0.35"

Mode-Up Technology


❶❷❹ MLD41White Camouffage


❸ MLD42 Silver Root

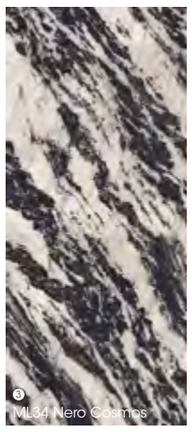
40°Honed


❶❷❸ ML41 White Camouffage


❸ ML1 Calacatta


❷❸ ML47 Taj Mahal Bianco


❷❸ ML48 Taj Mahal Beige


❸ ML34 Nero Cosmos


❸ ML35 Nero Breccia


❸ ML33 Nero Antico


ML4 | 1200x2780mm

MLD45 | 1200x2780mm
MD45 | 1200x1200mm

MLD44 | 1200x2780mm
MD44 | 1200x1200mm





XLD2 | 1200x2780mm
L0 | 1200x1200mm



ML25 | 1200x2780mm
M25 | 1200x1200mm

ML1 | 1200x2780mm M36 | 1200x1200mm



UL1 | 1200x2780mm

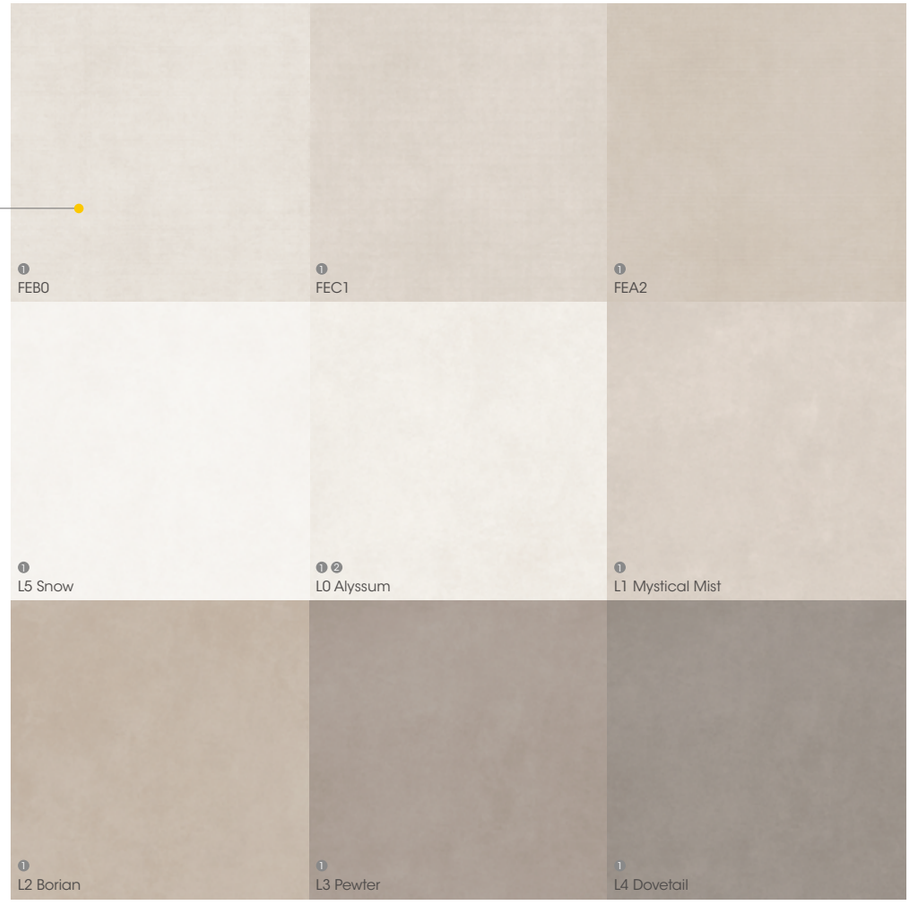


1.1200x1200x9mm / 48"x 48"x0.35"
2.1600x1600x9mm / 64"x 64"x0.35"



Ultrafine Grain

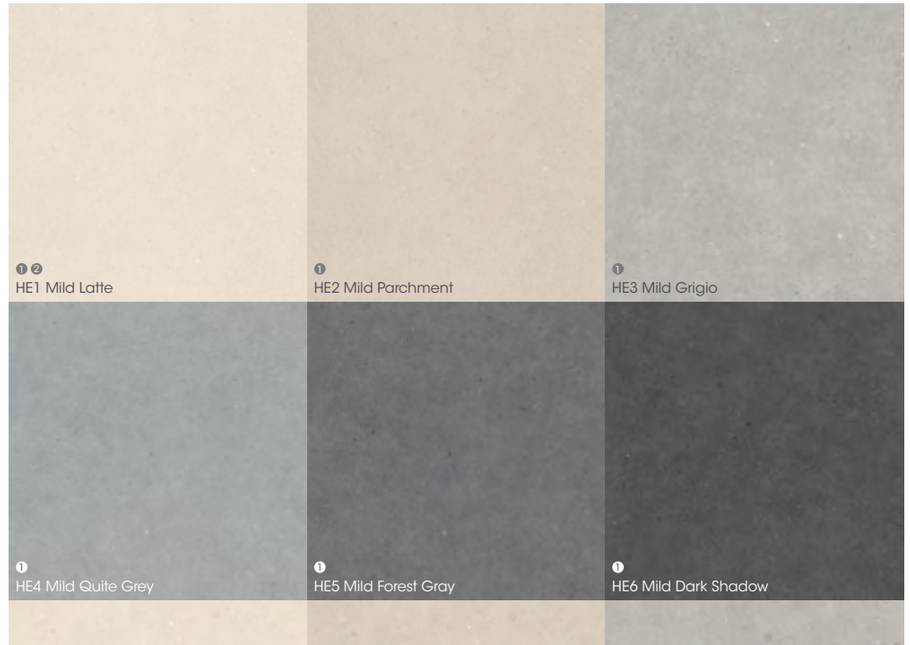
Matt



1.1200x1200x9mm / 48"x 48"x0.35"
2.1600x1600x9mm / 64"x 64"x0.35"

Ultrafine Grain

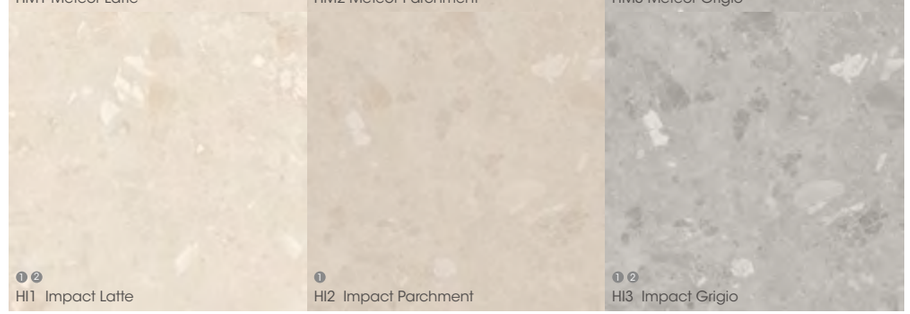
Matt



Ultrafine Grain

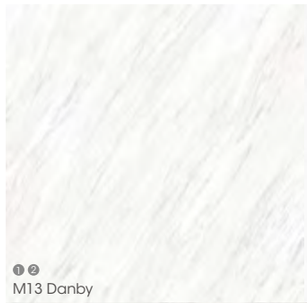
Digital Deep Ink

Matt

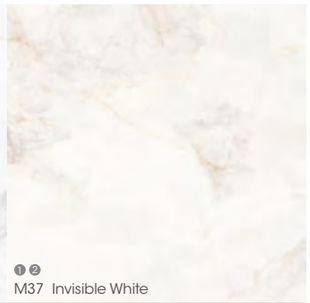


1.1200x1200x9mm / 48"x 48"x0.35"
2.1600x1600x9mm / 64"x 64"x0.35"

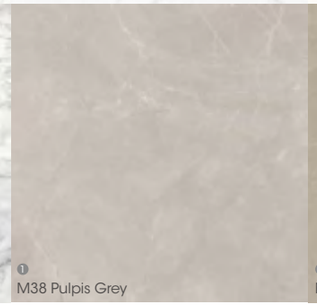
40°Honed


1 2
M13 Danby


1 2
M36 Statuario Top


1 2
M37 Invisible White

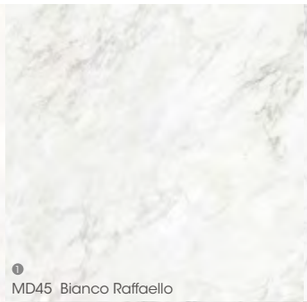

1
M41 White Camouflage

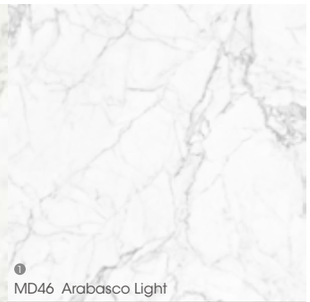

1
M38 Pulpis Grey


1
M29 Tundra Grey

Mode-Up Technology

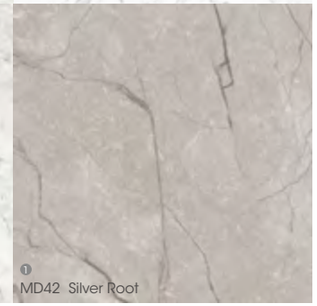

1
MD44 Dover White


1
MD45 Bianco Raffaello


1
MD46 Arabasco Light


1
MD49 Statuario

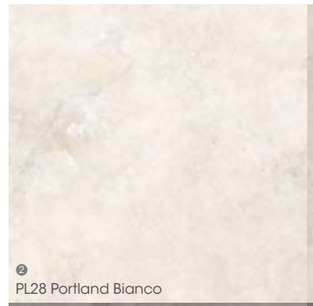

1
MD41 White Camouflage

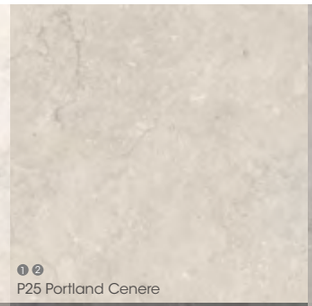

1
MD42 Silver Root

1.1200x1200x9mm / 48"x 48"x0.35"
2.1600x1600x9mm / 64"x 64"x0.35"

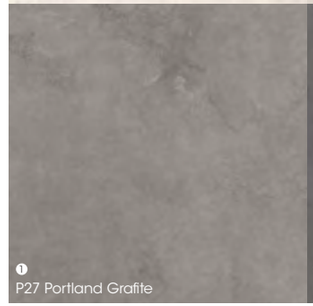
Ultrafine Grain

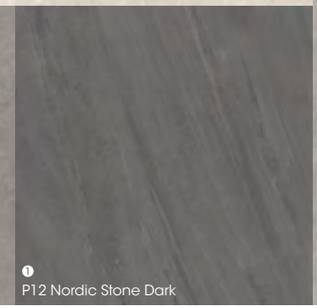
Matt


2
PL28 Portland Bianco


1 2
P25 Portland Cenere


1 2
P26 Portland Grigio


1
P27 Portland Grafite


1
P12 Nordic Stone Dark


1
M25 Pietra Grey Light

HI2 | 1200x1200mm

HI3 | 1200x1200mm







M36 | 1200x1200mm ML1 | 1200x2780mm



L0 | 1200x1200mm UL0 | 1200x2780mm

HE1 | 1600x1600mm



1.600x600mm / 24"x24"
2.600x1200mm / 24"x48"
3.900x1800mm / 36"x72"

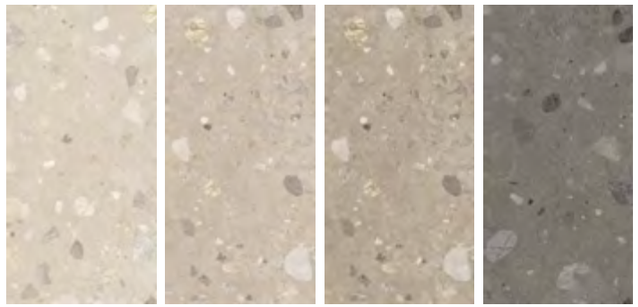
Sculp-In Technology

Matt

*X Brescia



XB1 Earth Ivony ❶❷ XB2 Earth Beige ❶❷ XB3 Earth Grigio ❶❷ XB4 Earth Grafite ❶❷



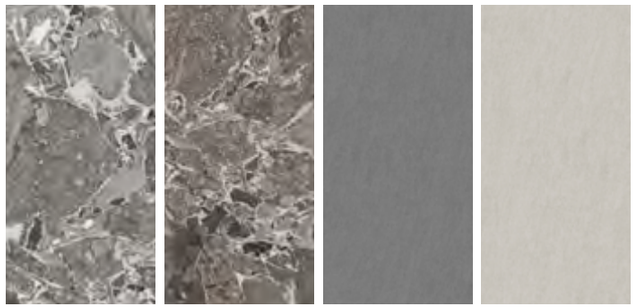
XB11 Iconic Ivory ❷ XB12 Iconic Beige ❷ XB13 Iconic Grigio ❷ XB14 Iconic Grafite ❷

1.600x1200mm / 24"x48"
2.900x1800mm / 36"x72"

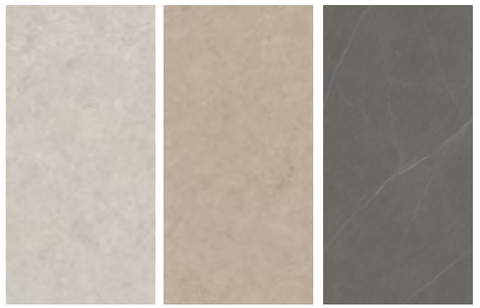
Sculp-In Technology

Mode-Up Technology

Matt



PD32 Atlantic Grey ❷ PD33 Atlantic Marrone ❷ PD59 Basatina Light ❷ PD60 Basatina Bianco ❷



PD61 Borgogna Light ❶❷ PD62 Borgogna Origin ❶❷ MD4 Pietra Grey Light ❷

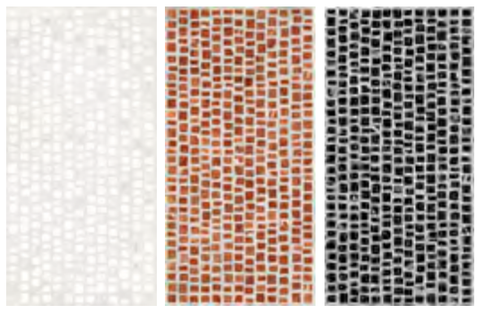
ScreenSync

Matt

*X Olivett



XD1 X1 ❷❸ XD2 X2 ❷❸ XD3 X3 ❷❸



XO1 X Olivetti 1 ❷ XO2 X Olivetti 2 ❷ XO3 X Olivetti 3 ❷

XO2 | 600x1200mm
XD2 | 900x1800mm



VD1 | 900x1800mm

XO1+XO1 | 600x1200mm



XB1+XB11 | 600x1200mm





PD60 | 900x1800mm



XB2+XBI2 | 600x1200mm



PD59 | 900x1800mm



MD4 | 900x1800mm

RETRO
FLORINA



TT1

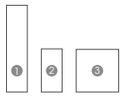


TP40+U13

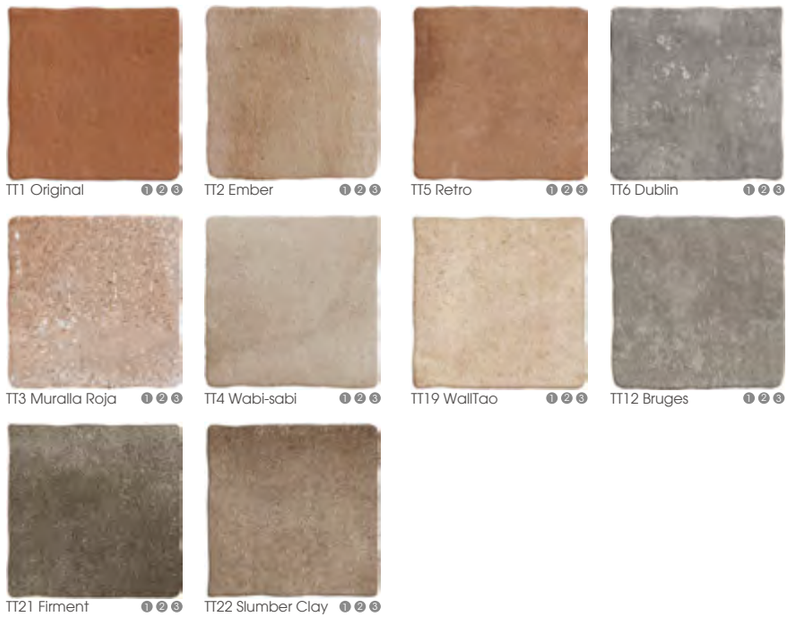


PF2

1.75x310mm / 3"x12.4"
2.75x155mm / 3"x6.2"
3.153x153mm / 6.1"x6.1"



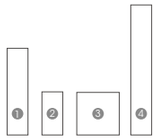
*TcCotto



*TcPietragres



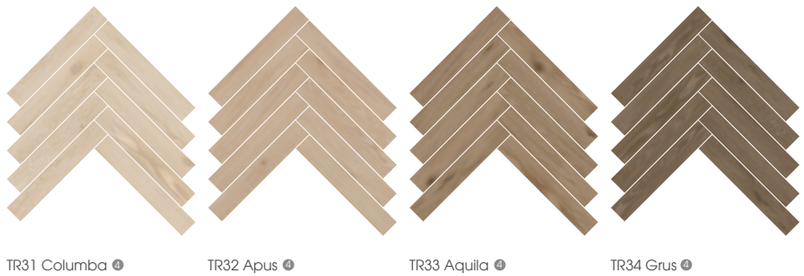
1.75x310mm / 3"x12.4"
2.75x155mm / 3"x6.2"
3.153x153mm / 6.1"x6.1"
4.75x479mm / 3"x19.16"



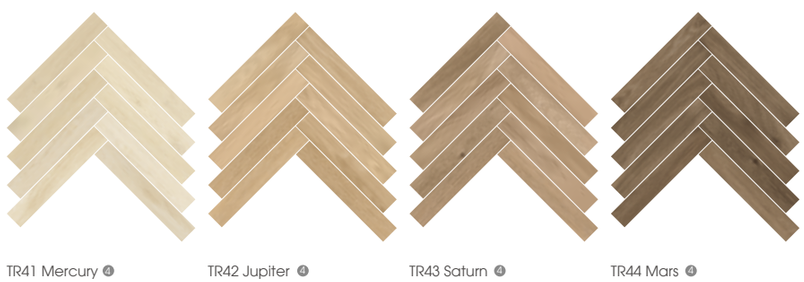
*TcLava



*TcOak



*TcOak



1.75x310mm / 3"x12.4"
2.75x155mm / 3"x6.2"
3.153x153mm / 6.1"x6.1"

❶ ❷ ❸

*TcVerde


TV0 Ming ❷❸


TV1 Amazonite ❷❸


TV2 Impressione ❷❸


TV3 Alpi ❷❸


TV4 Prada ❸

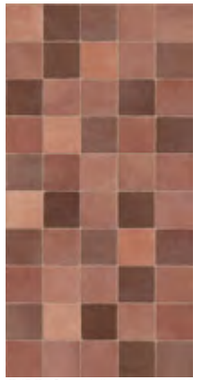
*TcClay


TY1 Smoky Salmon ❷❸


TY2 Wild Flower ❷❸


TY3 Baked ❸

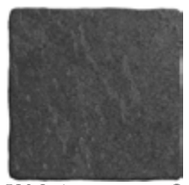

TY4 Tandoori ❸


TY5 TcClay Mix ❷❸

*TcMarmogres


TM24 ❸

*TcQuartz


TQ2 Carbon ❸

1.750x1500mm / 30"x60"

P50 Quartz Bianco

P54 Fusionstone Bianco


P16 Limestone Cenere

P69 Limestone Beige

P70 Nordic Stone Beige

P51 Quartz Beige


P15 Limestone Tortora

P66 Versailles Bianco

1.600x600mm / 24"x24"
2.600x1200mm / 24"x48"
3.400x600mm / 16"x48"

4.399x399mm / 16"x16"
5.198x198mm /8"x8"
6.198x399mm /8"x16"
7.600x399mm /16"x24"

*Concord - 融序



P78-Light



PMB78-Light



PP78-Light

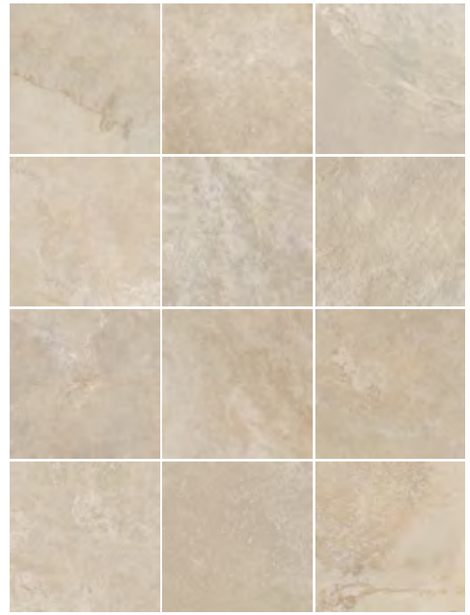


PP78-Light

1.600x600mm / 24"x24"
2.600x1200mm / 24"x48"
3.400x600mm / 16"x48"

4.399x399mm / 16"x16"
5.198x198mm /8"x8"
6.198x399mm /8"x16"
7.600x399mm /16"x24"

*Concord - 融序



P79-Original



PMT79-Original

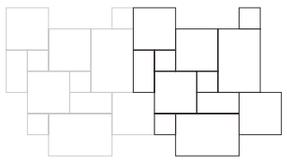


PP79-Original



PP79-Original

1.399x399mm / 16"x16"
2.198x198mm /8"x8"
3.198x399mm /8"x16"
4.600x399mm /16"x24"



A:*Anti-Slip R12 P5

*Limestone

PL5 Ivory Blend



PL6 Sand Blend



PL7 Taupe Blend



PL8 Cenere Blend



PL1-PLA1 Crema Nova



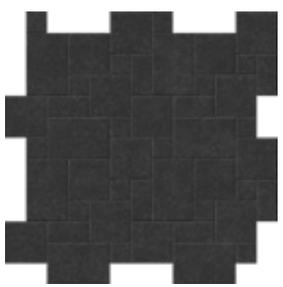
PL2-PLA2 Napolina



PL3-PLA3 Lunar Grey

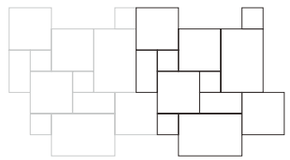


PL4-PLA4 Harappa Black



PL9 Lymore Starry Night

1.399x399mm / 16"x16"
2.198x198mm /8"x8"
3.198x399mm /8"x16"
4.600x399mm /16"x24"



A:*Anti-Slip R12 P5

*Florence Travertine



PF1-PFA1 Ivory



PF2-PFA2 Noce



PF3-PFA3 Silver

*Portland



PP1 Cenere



PP2 Grigio



PP3 Grafite

*Terra Cotta



PLA3 Lunar Grey



PT2/PTA2 Grigio



PT3-PTA3 Cotto

TT19 | 75x155mm
L1 | 1200x1200mm

TT3 | 75x155mm
U0 | 600x1200mm



TT4 | 399x399mm 198x198mm 198x399mm 600x399mm



P69 | 750x1500mm



P78 | 600x600mm PMB78 | 293x293mm



TL6 | 75x155mm
TT21 | 153x153mm



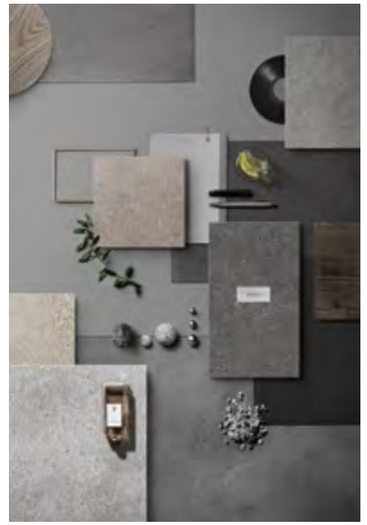
TL7 | 75x155mm



PP79 | 399x399mm 198x198mm 198x399mm 600x399mm

CEMENT

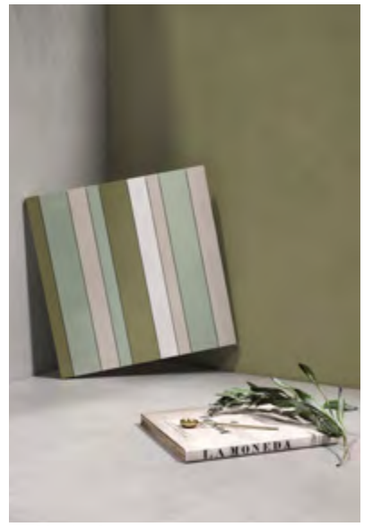
FLORINA



Oslo



G6+U2+U0



UMG2+U1+U9



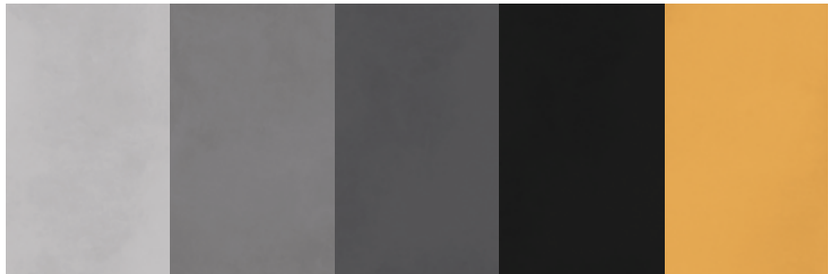
U5+U1+U6+U10

1.600x1200mm / 24"x48"
2.750x1500mm /30"x60"
3.900x1800mm /36"x72"

*UrbanCement



U0 White Alyssum ❶❷❸ U18 Eggshell White ❶❷ U13 Ivory Cream ❶❷❸ U14 Chateau Gray ❶ U15 Taupe Gray ❶



U1 Quiet Gray ❶❷❸ U2 Frost Gray ❶❸ U3 Dark Shadow ❶ U16 Midnight Black ❶ U12 Blazing Yellow ❶



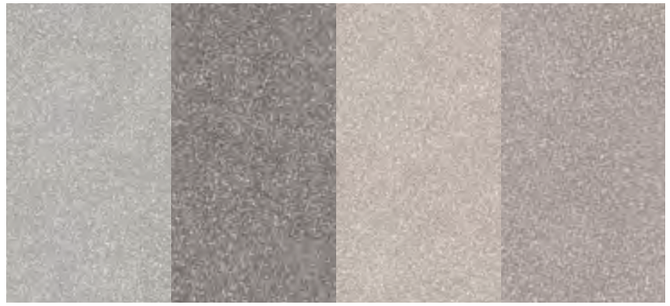
U7 Neo Mint ❶ U8 Tranquil Dawn ❶ U9 Local Green ❶ U4 Blossom Pink ❶ U11 Heart Wood ❶



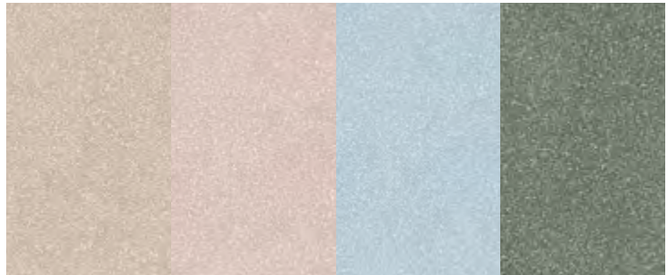
U10 Purist Blue ❶ U6 Blue Haze ❶ U5 Classic Blue ❶ U17 Burdeos ❶

1.600x1200mm / 24"x48" (Matt)
2.750x1500mm / 30"x60" (Honed)

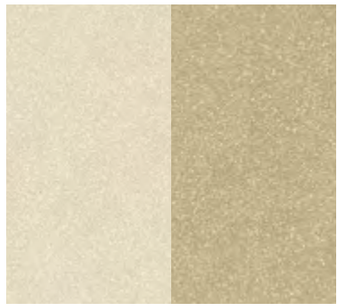
*Galaxy



G1 Lunar Gray ❶❷ G10 Nebula Black ❶❷ G3 Planet Camel ❶❷ G5 Saturn Taupe ❶❷



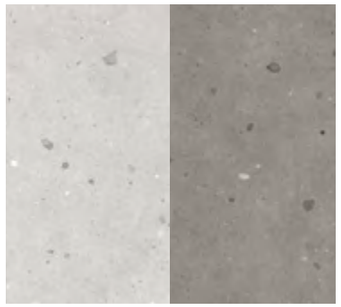
G4 Solar Brown ❶❷ G7 Nova Pink ❶❷ G6 Mercury Blue ❶❷ G9 Stellar Green ❶❷



G2 Mercury Beige ❶❷ G8 Jupiter Gold ❶❷

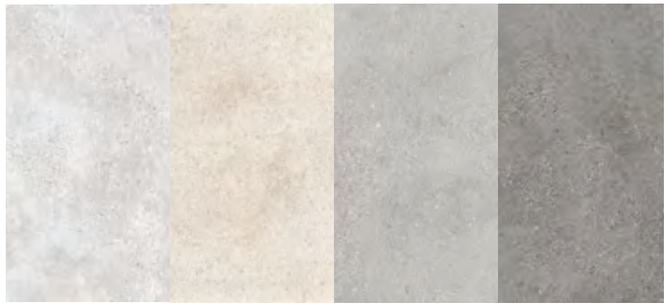
1.600x600mm / 24"x24"
2.600x1200mm / 24"x48"
3.750x1500mm /30"x60"

*Terrazzo



AM1 Meteor Cenere ❶❷❸ AM2 Meteor Grigio ❶❷❸

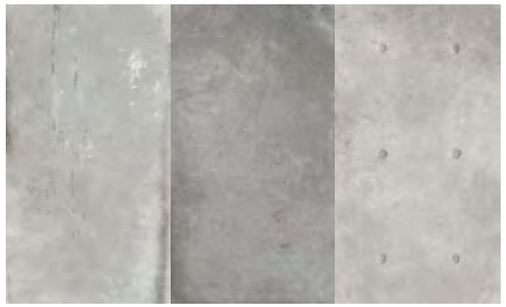
*Oslo



AO1 Bianco ❶❷ AO2 Beige ❶❷ AO4 Cenere ❶❷❸ AO5 Charcoal ❶❷❸

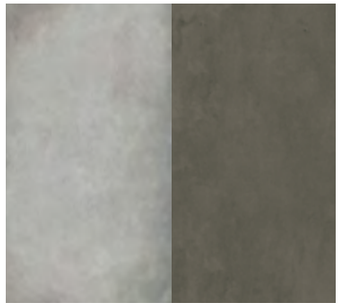
1.600x600mm / 24"x24"
2.600x1200mm / 24"x48"

*Varese



V1 Cenere ❶❷ V2 Grigio ❶❷ VA1 Ando Cenere ❷

*Firenze



F2 Cenere ❶❷ F4 Grafite ❶



U8+U3 | 600x1200mm UMG2 | 298x298mm



U3+U0 | 600x1200mm Emerald | 100x250mm



U13+U0 | 600x1200mm Drop White | 150x150mm



U18+U9 | 600x1200mm



F2 | 600x1200mm



V1+VA1 | 600x1200mm



U15 | 600x1200mm
G6+U0 | 600x1200mm



G1 | 600x1200mm

G5 | 600x1200mm
U0 | 600x1200mm

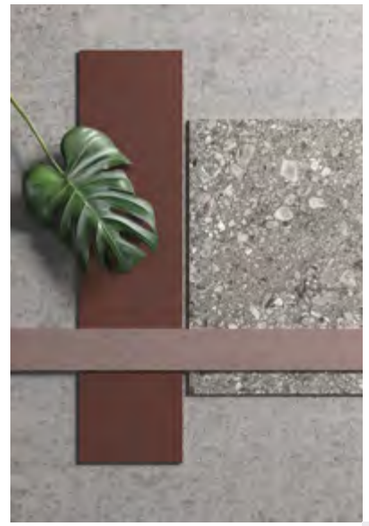


ELEMENTS

FLORINA



TS2



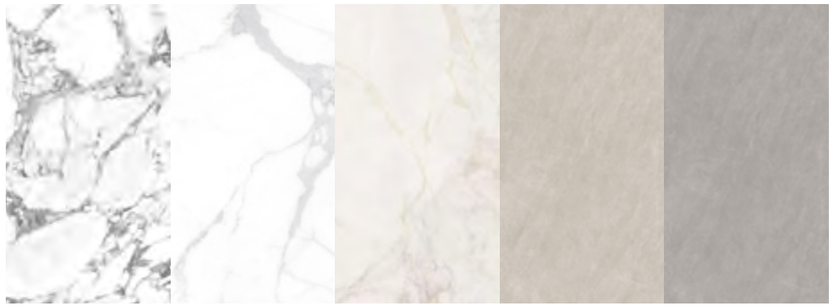
P17+U17



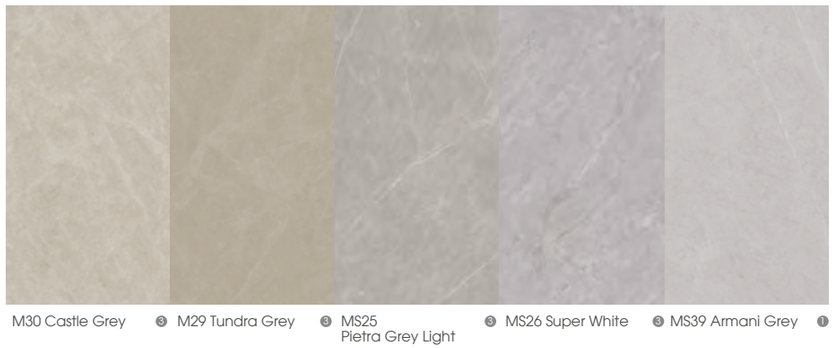
MS36

1.600x1200mm / 24"x48"
2.750x1500mm /30"x60"
3.900x1800mm /36"x72"

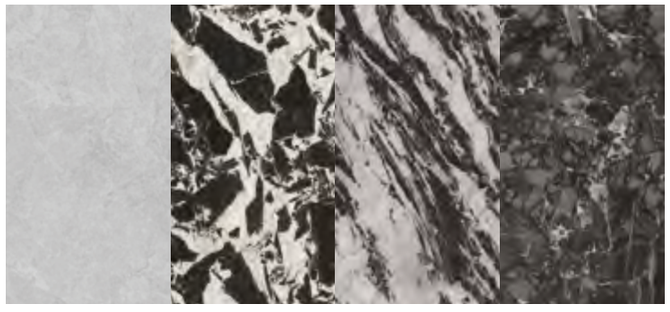
*Marmogres



M24 Arabasco ❶❷❸ | MS36 Statuario Top ❶❷ | MS37 Invisible White ❶❷ | MS28 Royal Botticino Cream ❸ | MS27 Royal Botticino Cenere ❸



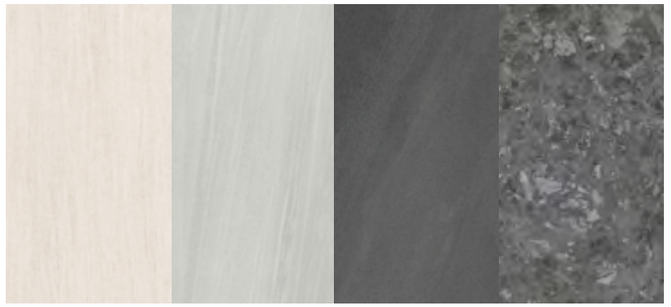
M30 Castle Grey ❸ | M29 Tundra Grey ❸ | MS25 Pietra Grey Light ❸ | MS26 Super White ❸ | MS39 Armani Grey ❶



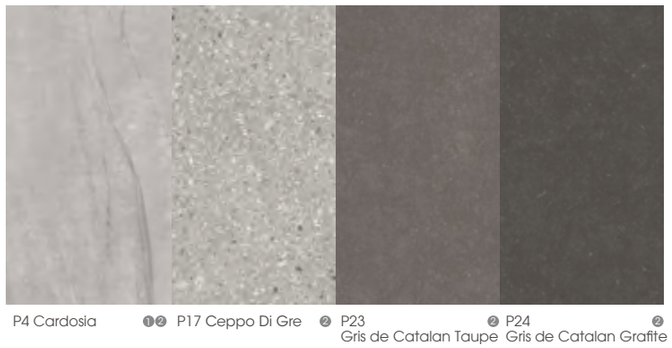
MS40 Aussie Grey ❶ | MP33 Nero Antico ❸ | MP34 Nero Cosmos ❸ | MP35 Nero Breccia ❸

1.600x1200mm / 24"x48"
2.750x1500mm /30"x60"

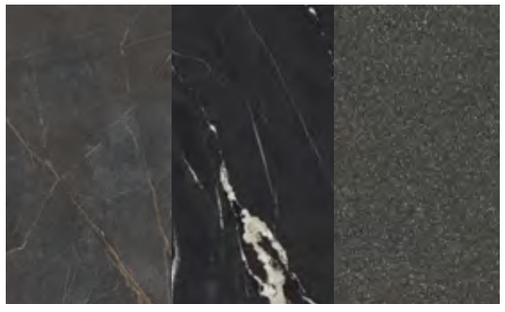
*Pietragres



P22 Mocastone ❶ | P11 Nordic Stone Light ❶❷ | P12 Nordic Stone Dark ❶❷ | P10 Ceppo Classical ❶❷



P4 Cardosia ❶❷ | P17 Ceppo Di Gre ❷ | P23 Gris de Catalan Taupe ❷ | P24 Gris de Catalan Grafite ❷



P6 Soap Stone ❶❷ | P7 Pannoia Stone ❶❷ | P14 Quarrazzo Night sky ❷

1.600x600mm / 24"x24"
2.600x1200mm / 24"x48"

*Heliostone



HE1 Mild latte ❶❷
HE2 Mild Parchment ❶❷
HE3 Mild Grigio ❶❷

HM1 Meteor latte ❶❷
HM2 Meteor Parchment ❶❷
HM3 Meteor Grigio ❶❷

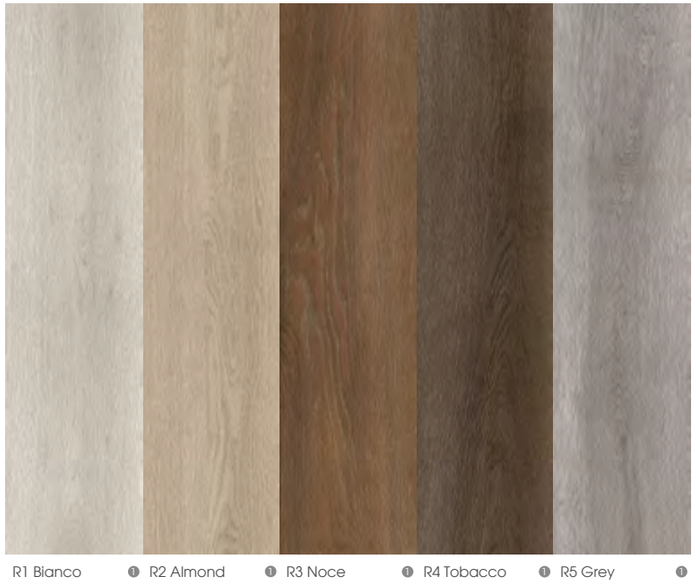
*Travertino



TS1 Supreme Crema ❷
TS2 Supreme Classico ❷
TS3 Supreme Argento ❷

1.200x1200mm / 8"x48"
2.300x1800mm /12"x72"

*Rovere



R1 Bianco ❶
R2 Almond ❶
R3 Noce ❶
R4 Tobacco ❶
R5 Grey ❶



R11 Milk ❶❷
R12 Cream ❶❷
R13 Tan ❶❷
R14 Camel ❶❷
R15 Nut ❶❷



R3 | 200x1200mm



R11 | 300x1800mm R12 | 300x1800mm



P11 | 750x1500mm



P7 | 750x1500mm R2 | 200x1200mm


TS2+TV2 | 600x1200mm


TC1 | 600x1200mm


M30 | 900x1800mm


MS28 | 900x1800mm

Aethetics of Inspiration